

**ESTONIAN  
DEFENCE  
WEEK**

**TALLINN DEFENCE EXPO 2025**

**Stand configuration and  
customization options**

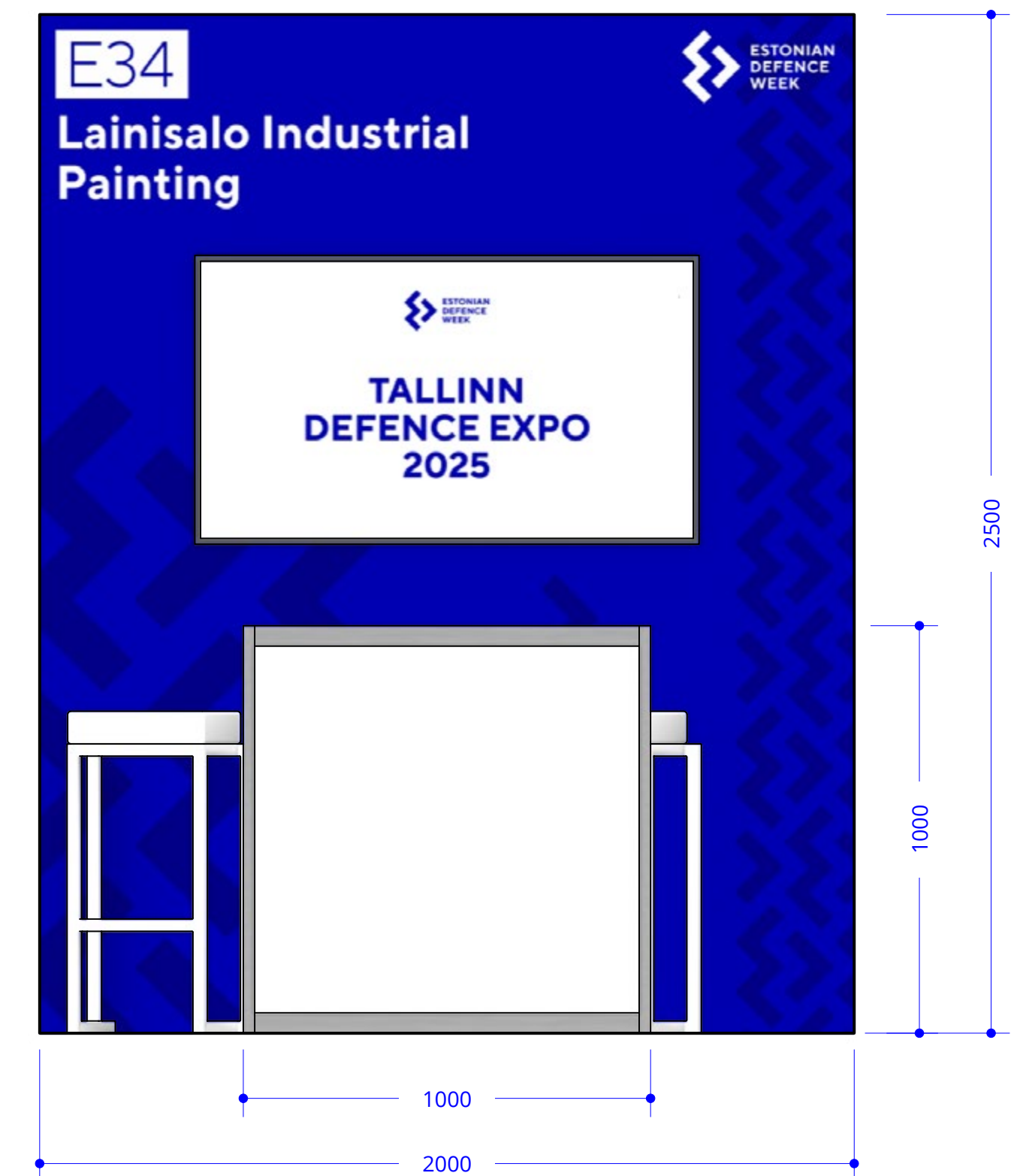
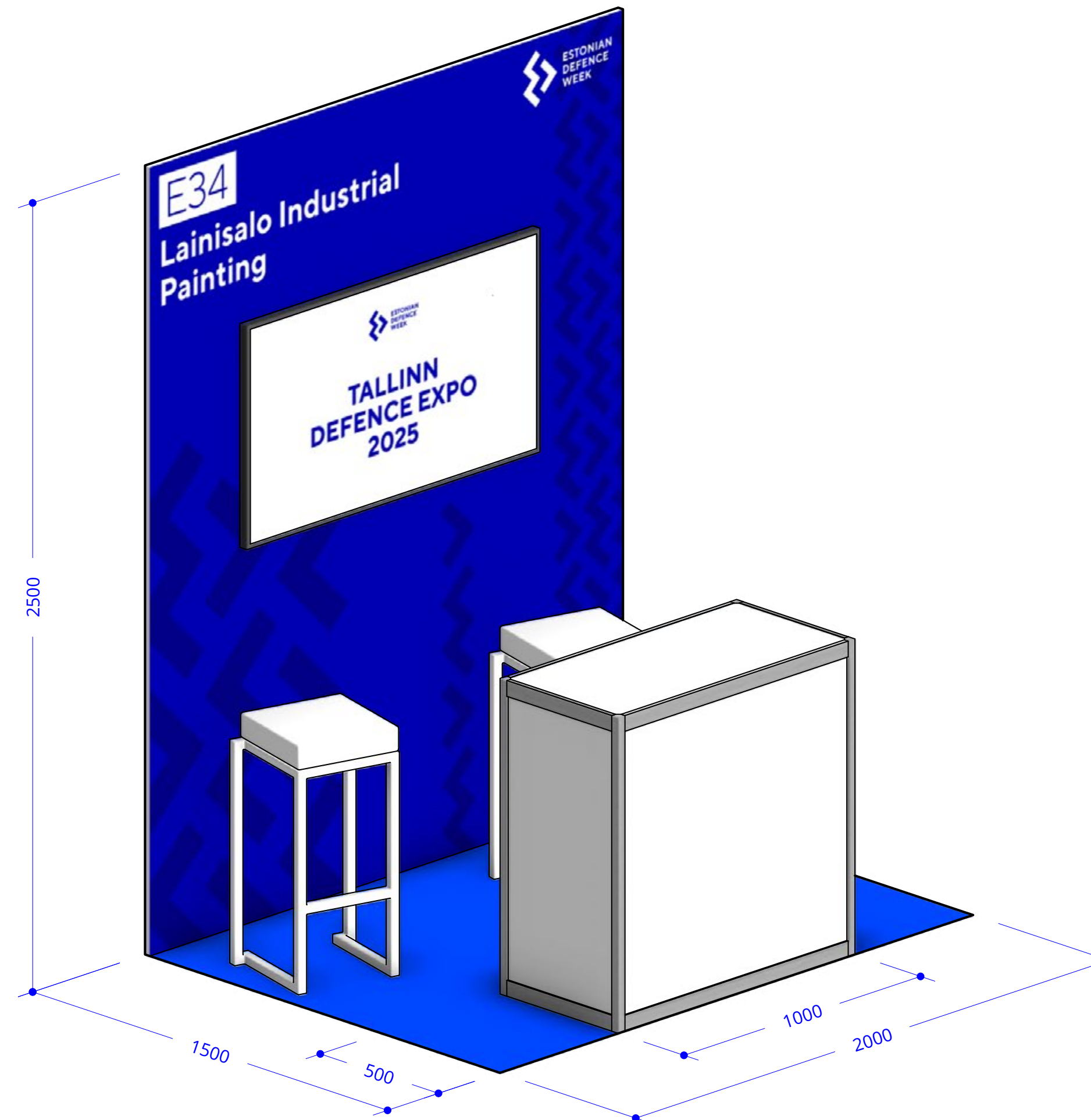
**Event Title:** Estonian Defence Week 2025 – Tallinn Defence EXPO 2025  
**Event Dates:** 24-25 September 2025  
**Event Venue:** Tallinn Creative Hub (Kultuurikatel)  
**Website Link:** [www.edw.ee](http://www.edw.ee)  
**Version:** 1.0  
**Organized by:** Estonian Defence and Aerospace Industry Association

**Contact:** Expo Manager, **Merlyn Paomets**  
Email: **merlyn@kingent.ee**  
Phone: **+372 5840 0583**

# STANDS

## STANDARD

- Footprint: 2 m x 1,5 m
- Height: 2,5 m
- Flooring: Carpet with protective film
- Power Supply: 16 A, 220 V, 1.5 kW per stand, 2 sockets
- Lighting: LED ceiling lights, 300 lux, 4000 K
- Exhibition counter: 1,0 m x 0,5 m, height 1,0 m
- Seating: 2 high chairs
- Display: 55" LCD screen with HDMI connection



# STANDS

## STANDARD CUSTOM

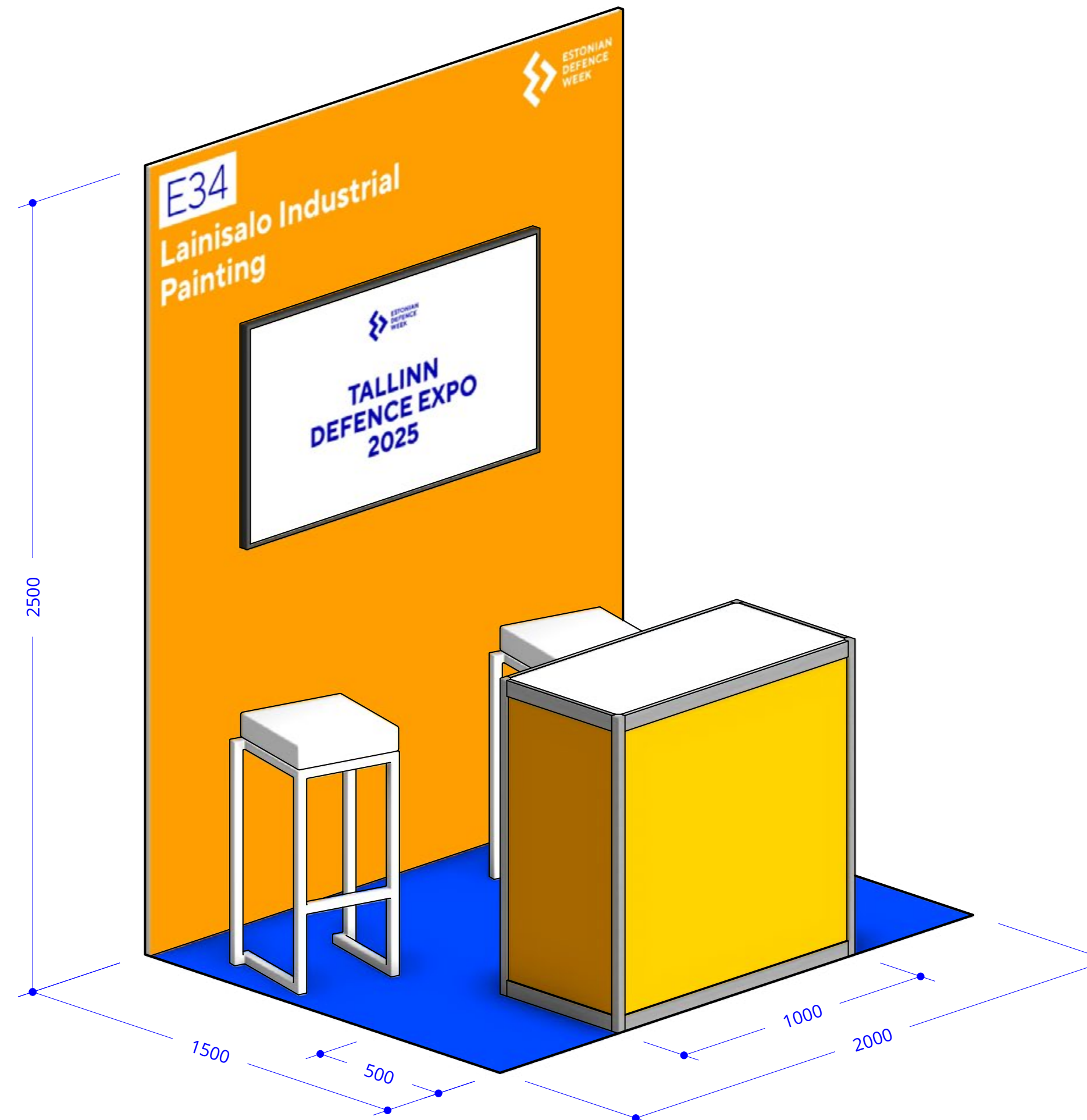
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### Custom graphic design option

Exhibitors may customize designated stand areas (marked in orange) with their graphics. All designs must meet event standards and require approval by the EXPO team for consistency.

### Important:

The deadline for submitting graphic design files is 19 June 2025.

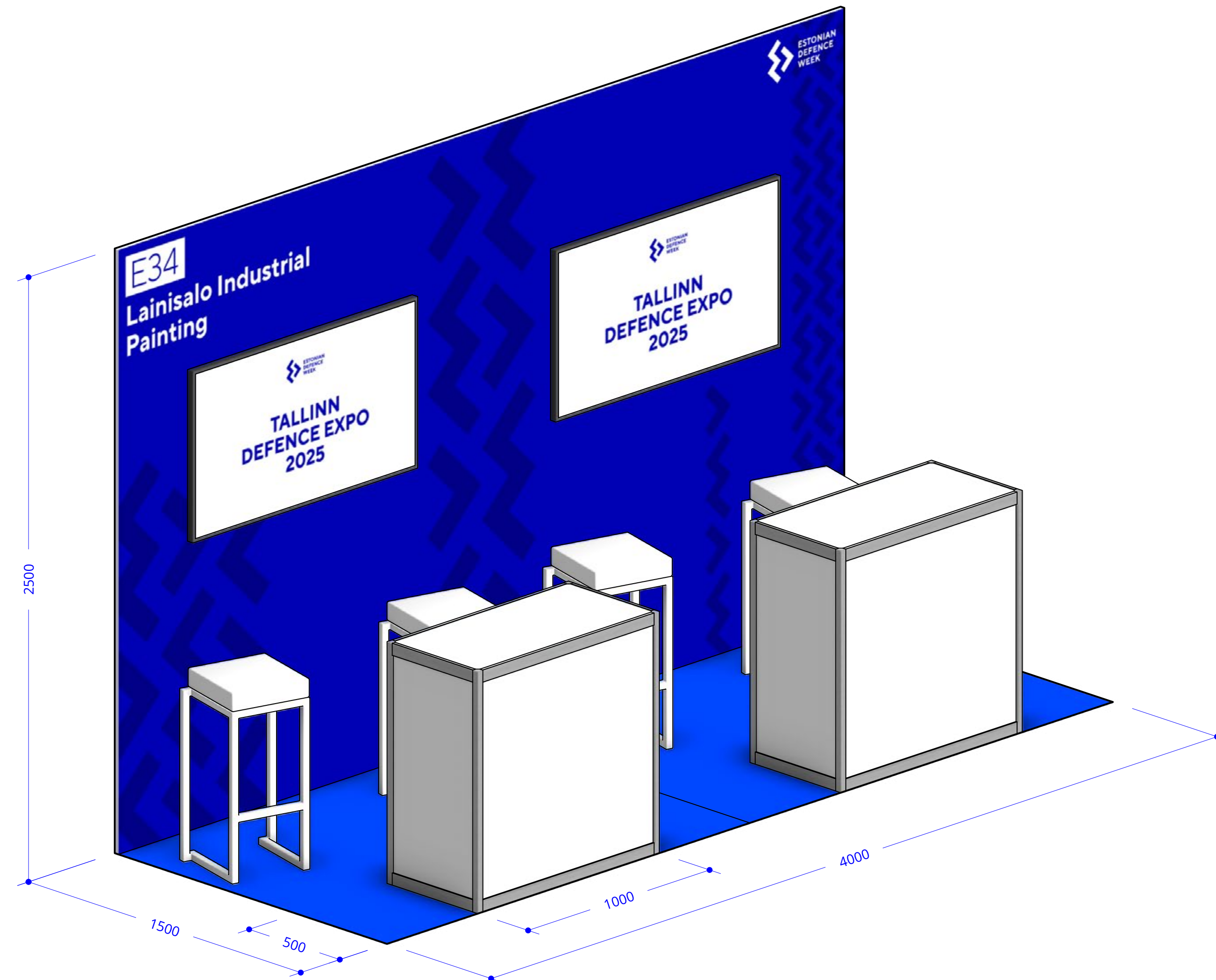




# STANDS

## STANDARD DOUBLE

- Footprint: 4 m x 1,5 m
- Height: 2,5 m
- Flooring: Carpet with protective film
- Power Supply: 16 A, 220 V, 1.5 kW per stand, 4 sockets
- Lighting: LED ceiling lights, 300 lux, 4000 K
- Exhibition counter: 2 counters (1,0 m x 0,5 m, height 1,0 m)
- Seating: 4 high chairs
- Display: 2 x 55" LCD screen with HDMI connection



# STANDS

## STANDARD DOUBLE



# STANDS

## STANDARD CUSTOM DOUBLE

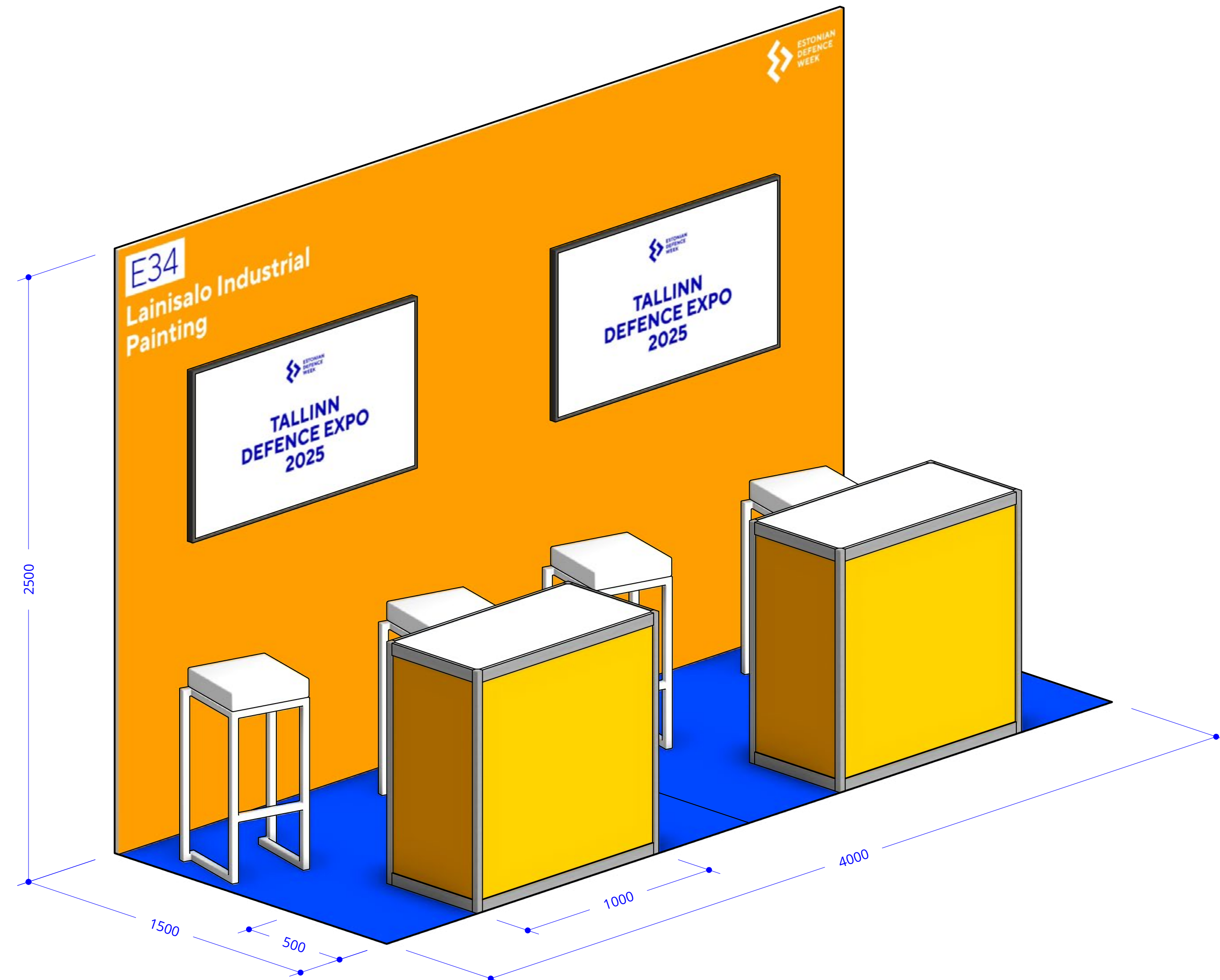
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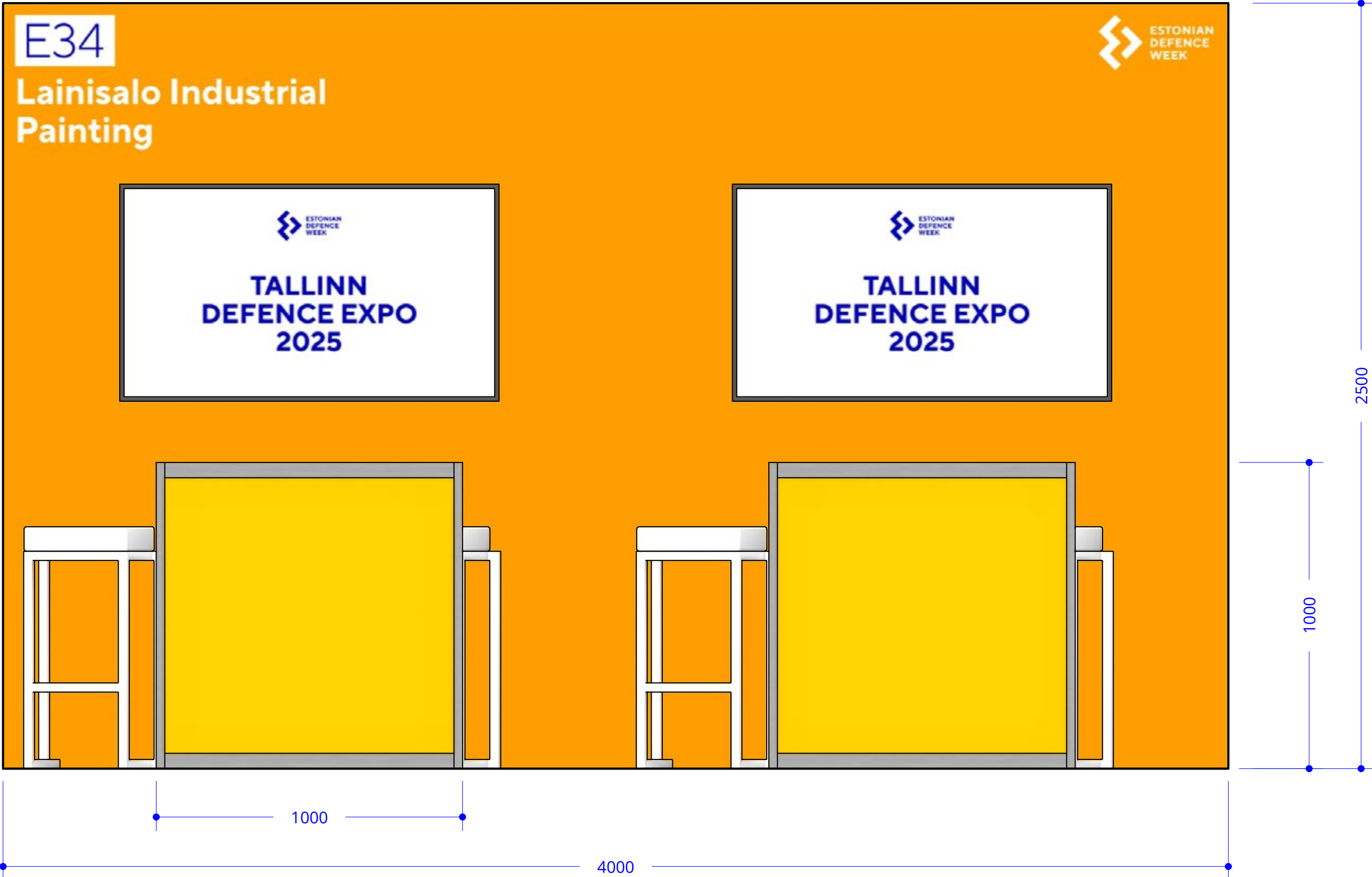
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# STANDS

STANDARD CUSTOM  
DOUBLE

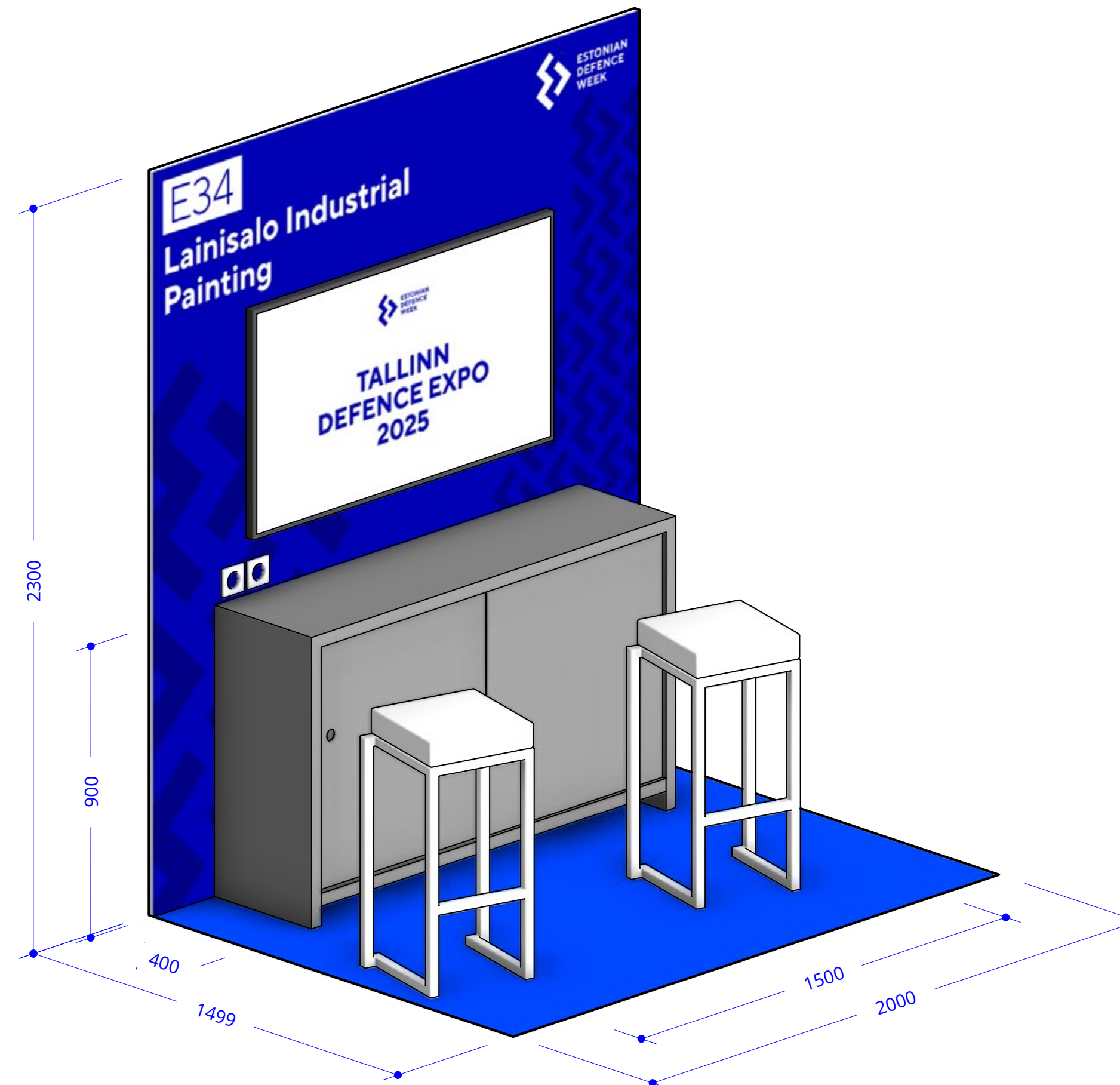




# STANDS

## START-UP

- Footprint: 2 m x 1,5 m
- Height: 2,3 m
- Flooring: Carpet with protective film
- Power Supply: 16 A, 220 V, 1.5 kW per stand, 2 sockets
- Lighting: LED ceiling lights, 300 lux, 4000 K
- Exhibition counter: 1,5 m x 0,4 m, height 0,9 m
- Seating: 2 high chairs
- Display: 55" LCD screen with HDMI connection



# STANDS

## START-UP CUSTOM

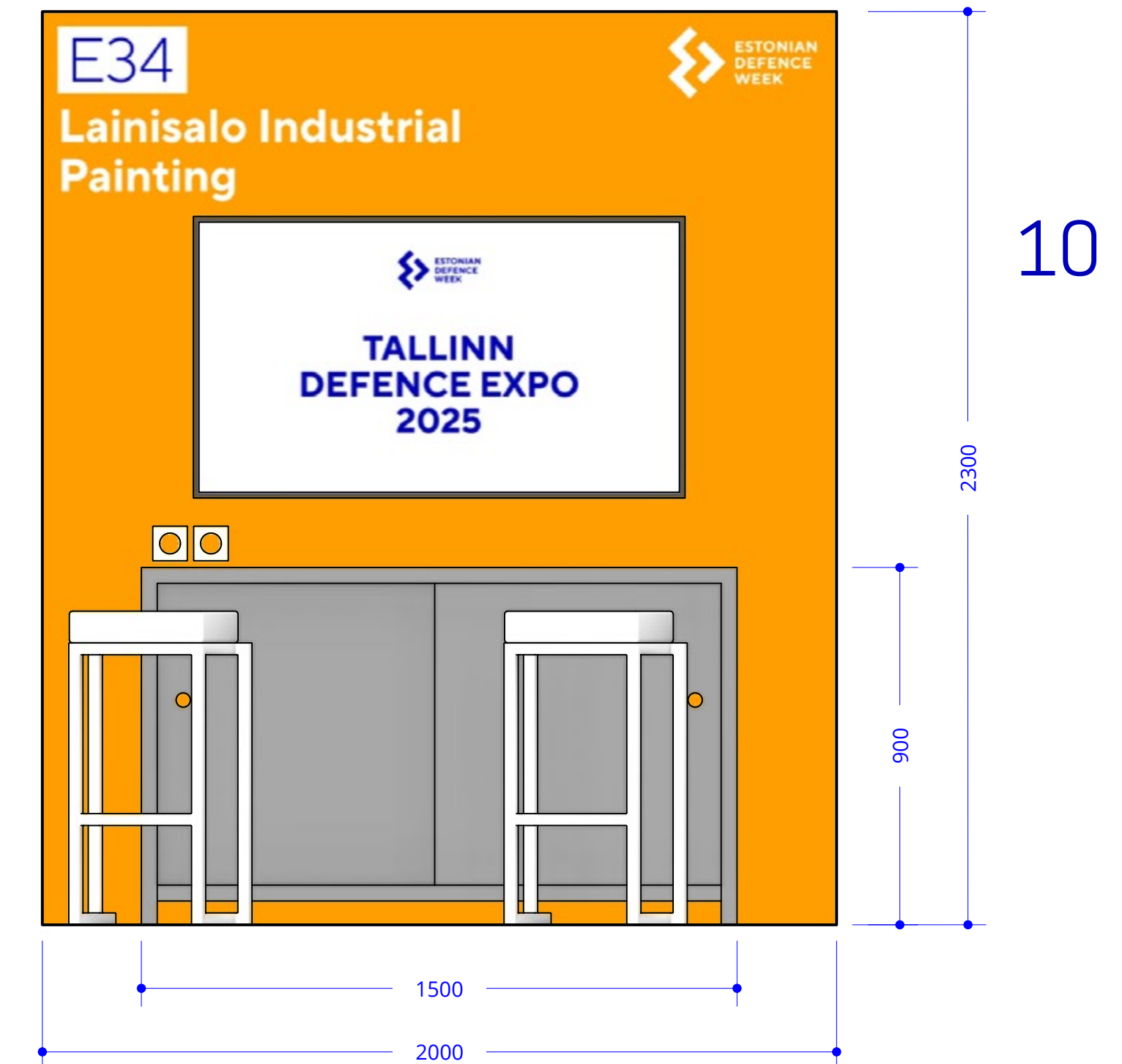
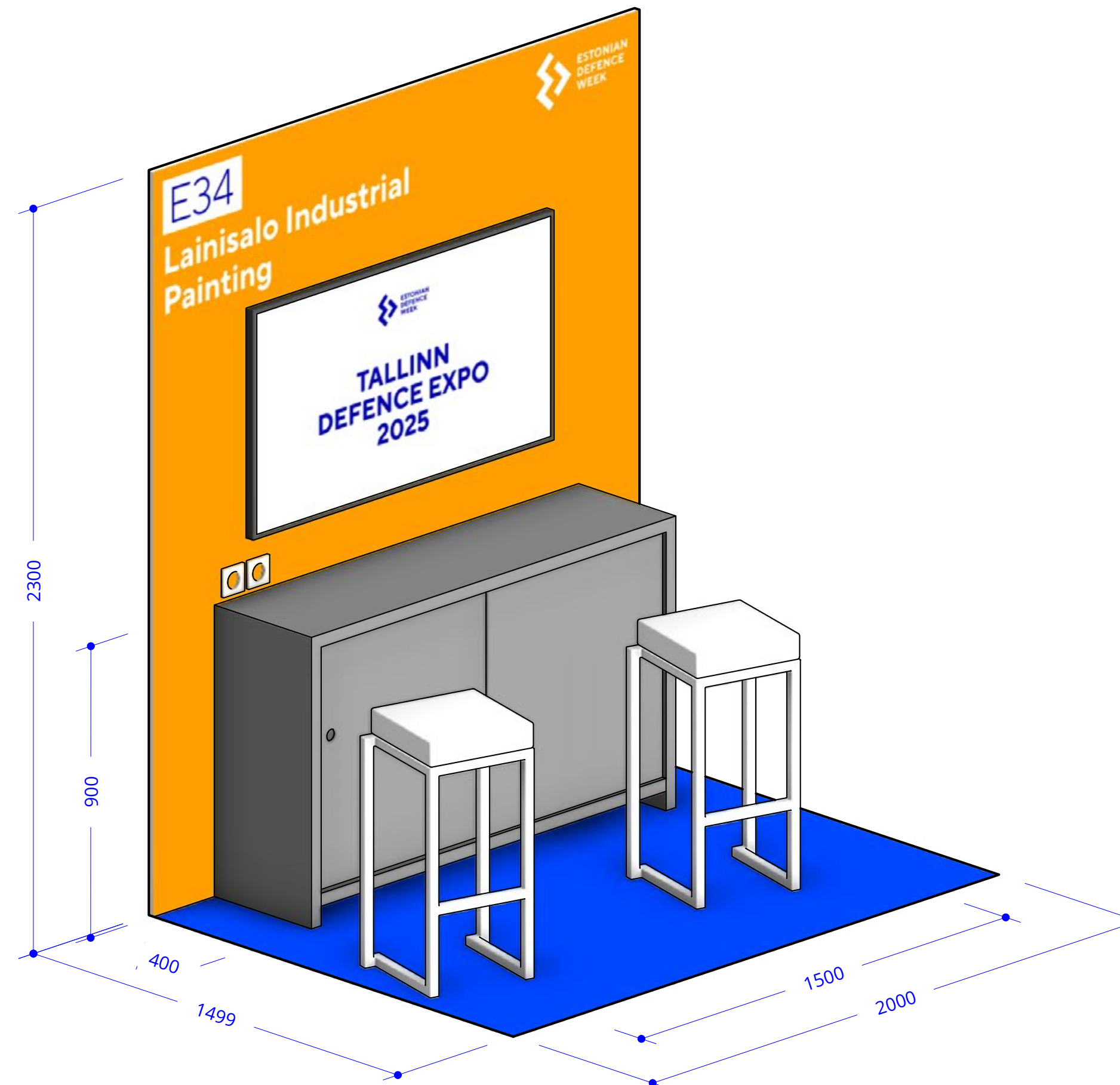
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# STANDS

## STANDARD OUTDOOR STAND

- **Footprint:** 3,0 x 5,0 m
- **Surface:** Tarmac
- **Load restrictions apply – verification required**
- Some stand areas are on sloped ground – check with your Expo Manager for details

The outdoor area is enclosed by a low fence and is **not accessible to the public**, but remains **visible from a distance**.

**Overnight security** is provided by the organizers.



# CUSTOM GRAPHIC DESIGN

## STANDARD STAND

### Graphic design for back wall

- Dimensions: 2000 mm (W) × 2500 mm (H)
- Important: centre area will be covered by a 55” LCD screen.
- Mandatory: stand number placed in the upper-left corner.

### Graphic design for counter sides

- Front side: 965 mm (W) × 920 mm (H)
- Left and right sides (each): 470 mm (W) × 920 mm (H)

### Important note:

All edges of the counter graphics will be inserted approximately 5–7 mm into grooves. Avoid placing critical details or small text close to the edges.

(See reference on page 4.)

## PRINT SPECIFICATIONS

- File: Print-ready PDF (preset: “Press Quality” or “PDF/X-1a:2001”)
- Colors: CMYK
- Bleed: 10 mm on all sides
- Fonts: Outlined (converted to paths); no live fonts
- Images: 100–150 ppi at final (1:1) size; scale accordingly (e.g., 1:10 at 150 ppi = 1:1 at 15 ppi)

Note: Custom graphic designs for stands are available as an additional paid service. Please inquire with the EXPO team for details and pricing.

The deadline for submitting graphic design files is 19 June 2025.

## START-UP STAND

### Graphic design for back wall

- Dimensions: 2000 mm (W) × 2300 mm (H)
- Important: centre area will be covered by a 55” LCD screen.
- Mandatory: stand number placed in the upper-left corner.

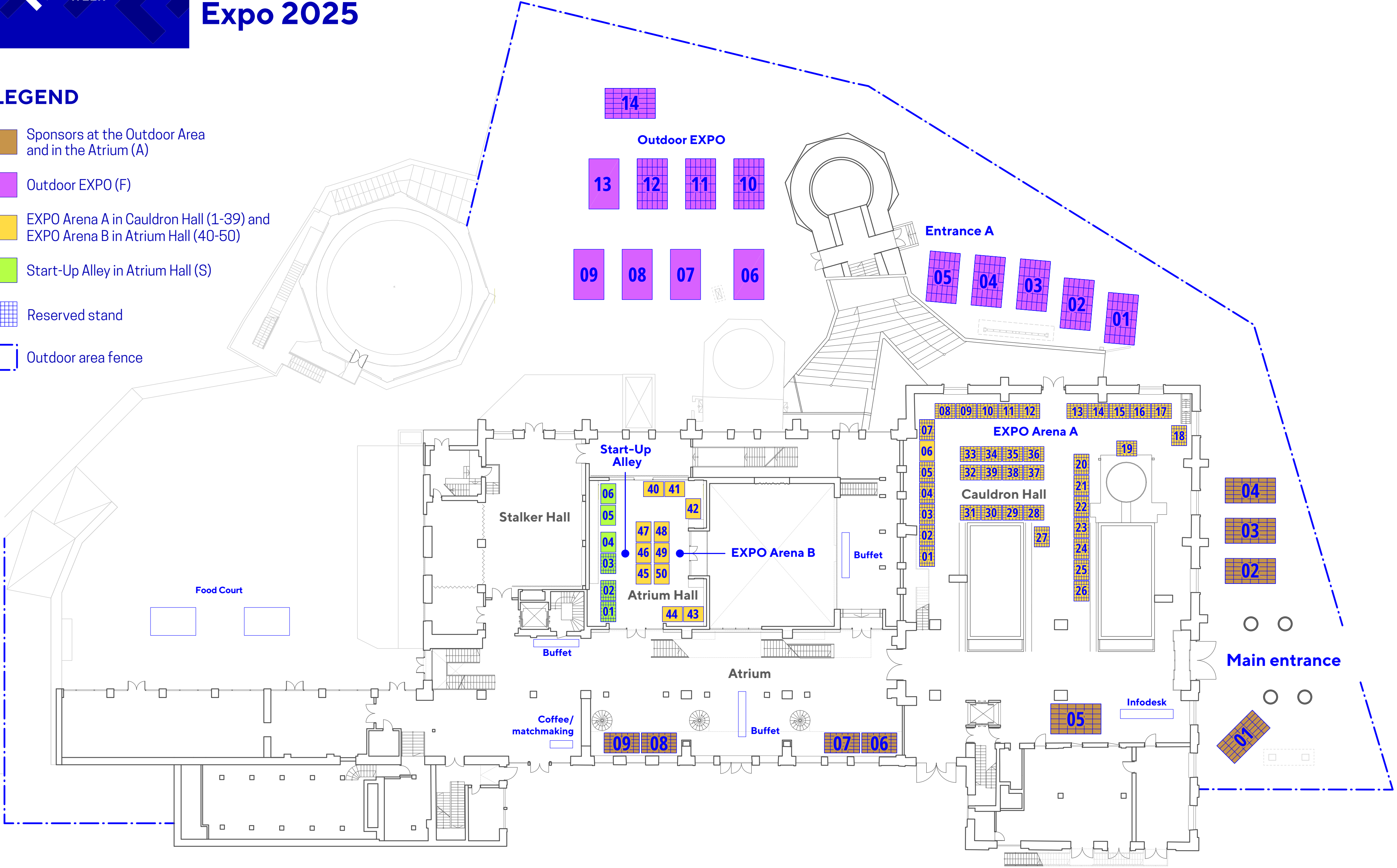
(See reference on page 10.)



# Tallinn Defence Expo 2025

## LEGEND

- Sponsors at the Outdoor Area and in the Atrium (A)
- Outdoor EXPO (F)
- EXPO Arena A in Cauldron Hall (1-39) and EXPO Arena B in Atrium Hall (40-50)
- Start-Up Alley in Atrium Hall (S)
- Reserved stand
- Outdoor area fence





## HOW TO GET HERE?

The Creative Hub is centrally located in Tallinn and easily accessible by various means of transport:

### Walking

A short walk from Old Town, Viru Gate and the Port of Tallinn.

### Public Transport

Conveniently connected by bus and tram.

- Buses: 3, 21, 21B, 41, 41B, 66, 73
- Trams: 1, 2, 5

### By Car

Taxis can easily reach the venue.

Paid parking is available at the nearby Tallinn City Hall parking area.

### By Air

The Creative Hub is 6.5 kilometers from the airport.





# DATES & VENUE

## EXPO DAYS

- 23 September 2025 ▪ Exhibitors load-in  
▪ ABCD CONFERENCE 1st day
- 24 September 2025 ▪ ABCD CONFERENCE 2nd day & DEFENCE EXPO
- 25 September 2025 ▪ EDW SYMPOSIUM & DEFENCE EXPO  
▪ Exhibitors load-out

## LOCATION

**The Creative Hub (Kultuurikatel), Kursi tn 3, Tallinn**

**Destination PIN:** 59.44436155707877, 24.751323184951033

**Google Maps Link:** Event Venue (<https://maps.app.goo.gl/g9WNYLQK6sftyACS6>)

**Parking:** at Kultuurikatel (<https://kultuurikatel.ee/en/tallinn-creative-hub/how-to-get-here/#parking>)

Parking is available around the venue at designated areas and is subject to local parking fees.

Please check the signs on-site or refer to Tallinn's public parking regulations for details.

# ADDITIONAL SERVICES

EDW EXPO provides additional technical and convenience services for exhibitors. The available services include but are not limited to:

- AV Equipment & Services
- Lighting Solutions
- Furniture, Staging, and Scenic Design
- Event Production
- Photography, Videography & Editing
- Graphic Design
- Support Personnel & Technical Crew
- Catering Services
- Courier Services
- Storage & Parking Services

For detailed information and pricing, please contact our technical partner:

**Kingent Management**

Tel. +372 5557 5318

@. expo@kingent.ee

www.kingent.ee

Or reach out to the Expo manager:

**Merlyn Paomets**

Tel. +372 5840 0583

@. Merlyn@kingent.ee