

**ESTONIAN  
DEFENCE  
WEEK**

# **TALLINN DEFENCE EXPO 2025**

**Stand configuration and  
customization options  
Version 2.0**

**Event Title:** Estonian Defence Week 2025 – Tallinn Defence EXPO 2025  
**Event Dates:** 24-25 September 2025  
**Event Venue:** Tallinn Creative Hub (Kultuurikatel)  
**Website Link:** [www.edw.ee](http://www.edw.ee)  
**Version:** 2.0  
**Organized by:** Estonian Defence and Aerospace Industry Association

**Contact:** Expo Manager, **Merlyn Paomets**  
Email: **merlyn@kingent.ee**  
Phone: **+372 5840 0583**

# STANDS

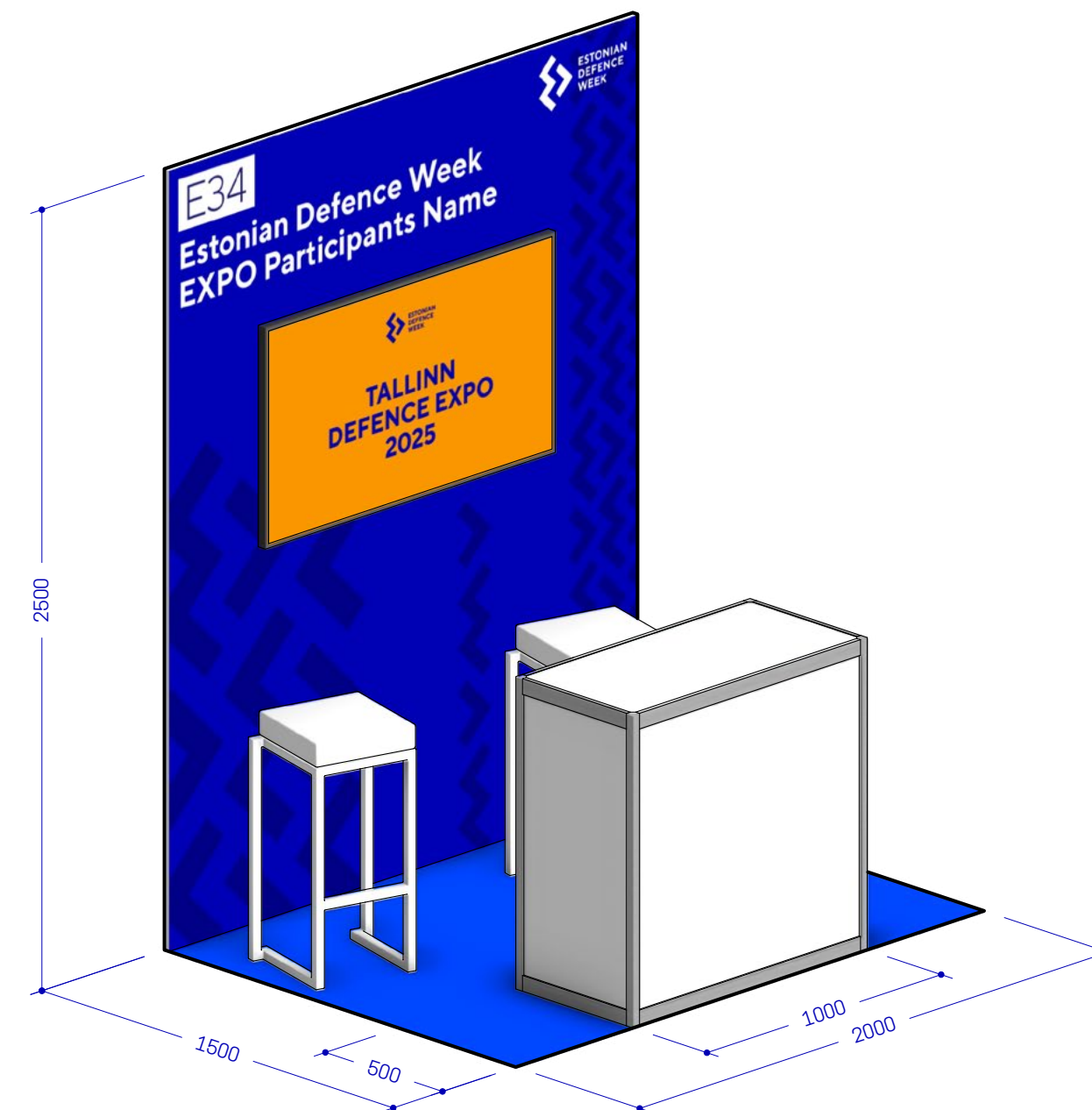
## STANDARD 1

- Footprint: 2 m x 1,5 m
- Height: 2,5 m
- Flooring: Carpet with protective film
- Power Supply: 16 A, 220 V, 1.5 kW per stand, 2 sockets
- Lighting: LED ceiling lights, 300 lux, 4000 K
- Exhibition counter: 1,0 m x 0,5 m, height 1,0 m
- Seating: 2 high chairs
- Display: 55" LCD screen with HDMI connection
- All areas marked in orange can be customized with your own graphics.

### STANDARD 1

All areas marked in orange can be customized with your own graphics.

Iso view



[www.kingent.ee](http://www.kingent.ee)  
A3 / M=1:20

Front view



# STANDS

## STANDARD 1 CUSTOM

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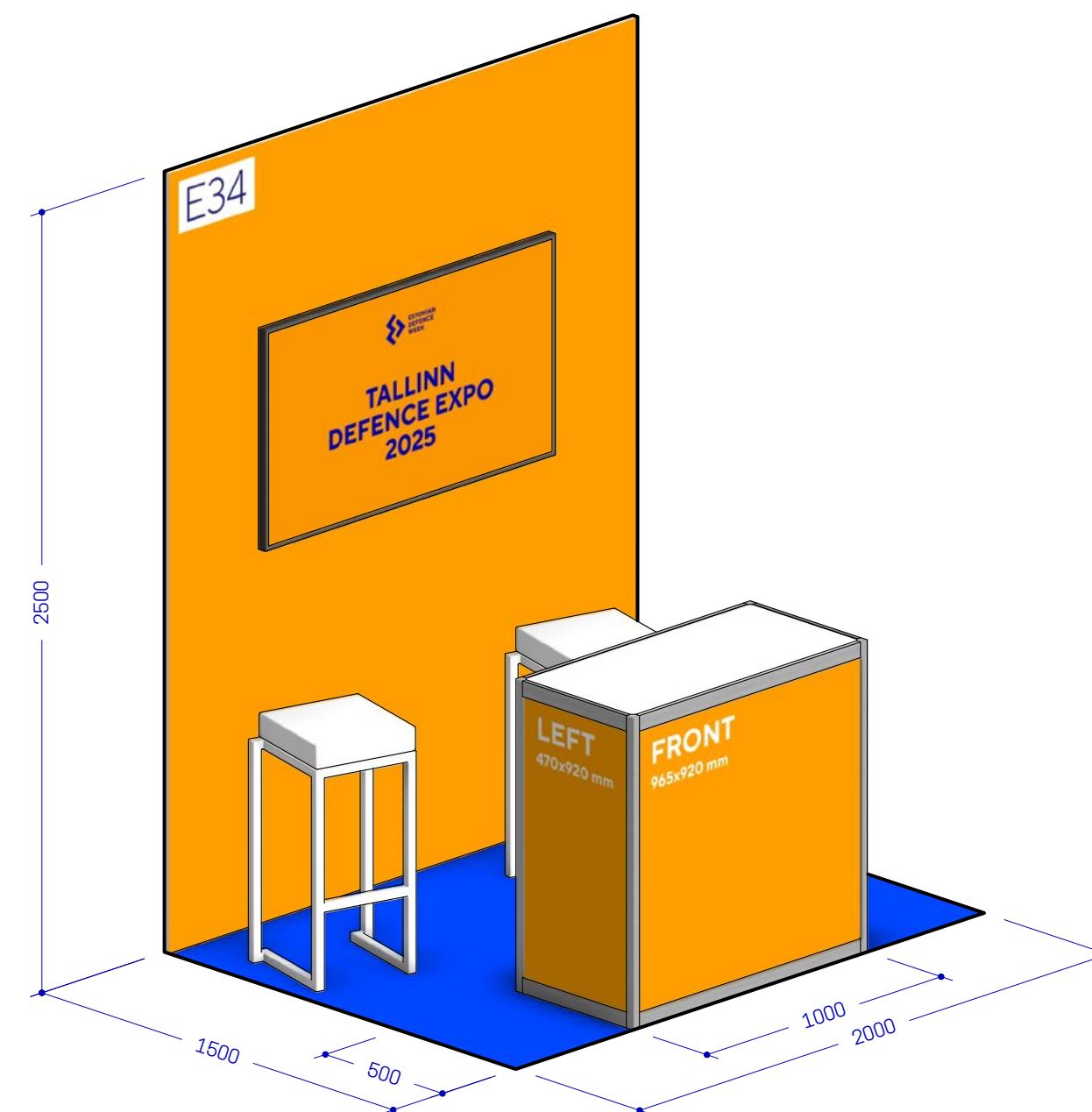
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The deadline for submitting graphic design files is 19 June 2025.

### STANDARD 1 CUSTOM

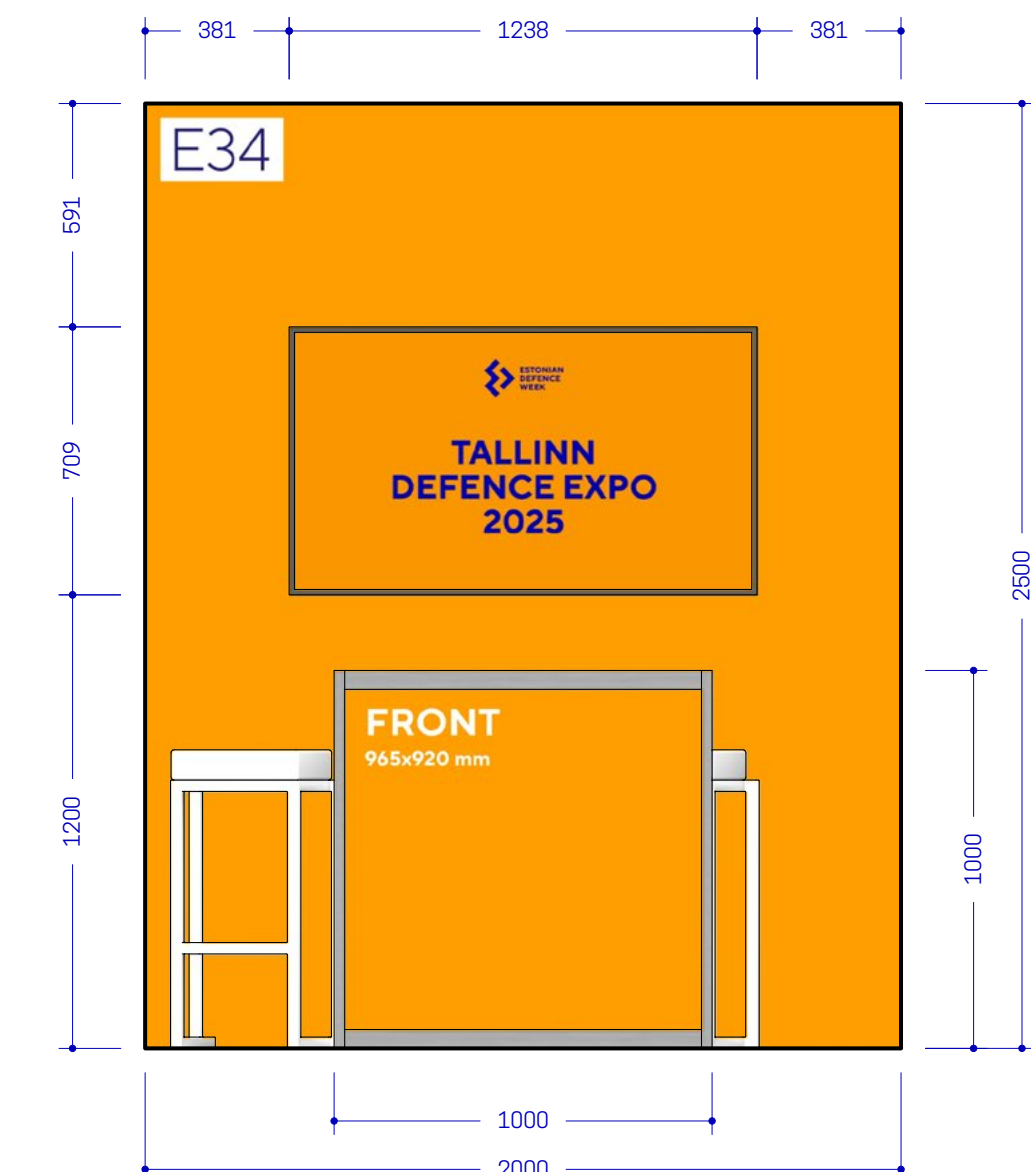
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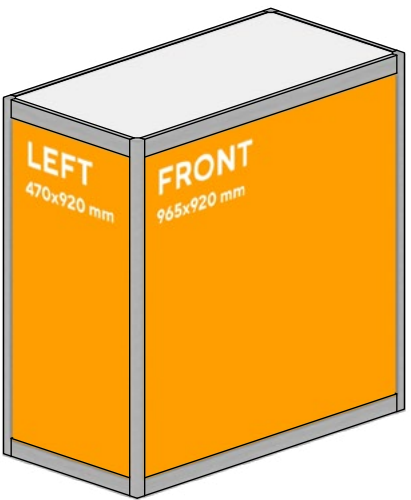
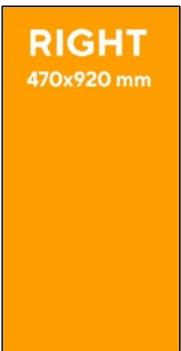
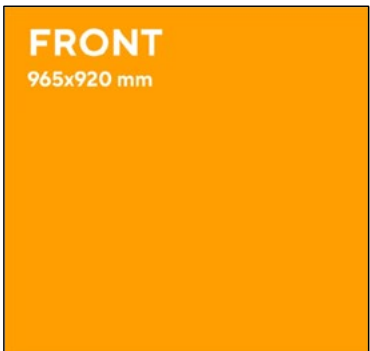
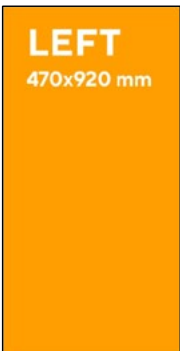


**Resolution**  
3840 x 2160 (16:9)

**Set Dimension (WxHxD)**  
1238 x 709 mm

**Active Display Area**  
1209,6 x 680,4 mm

#### Exhibition counter



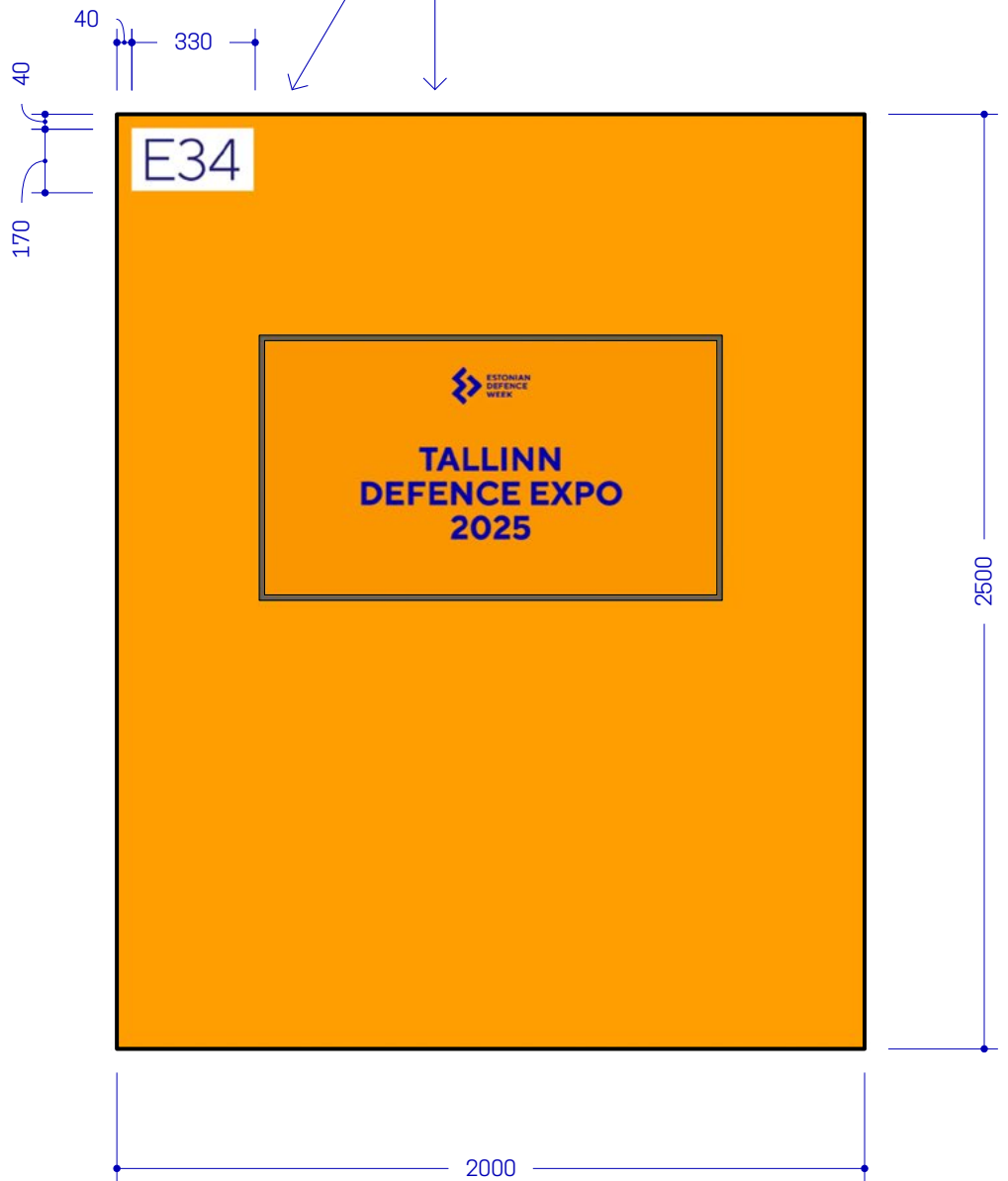
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A3 / M=1:20

#### Stand back wall

**NB!** Keep area under stand number and LCD clear of logos and text. Stand number sticker will be applied on-site.





# STANDS

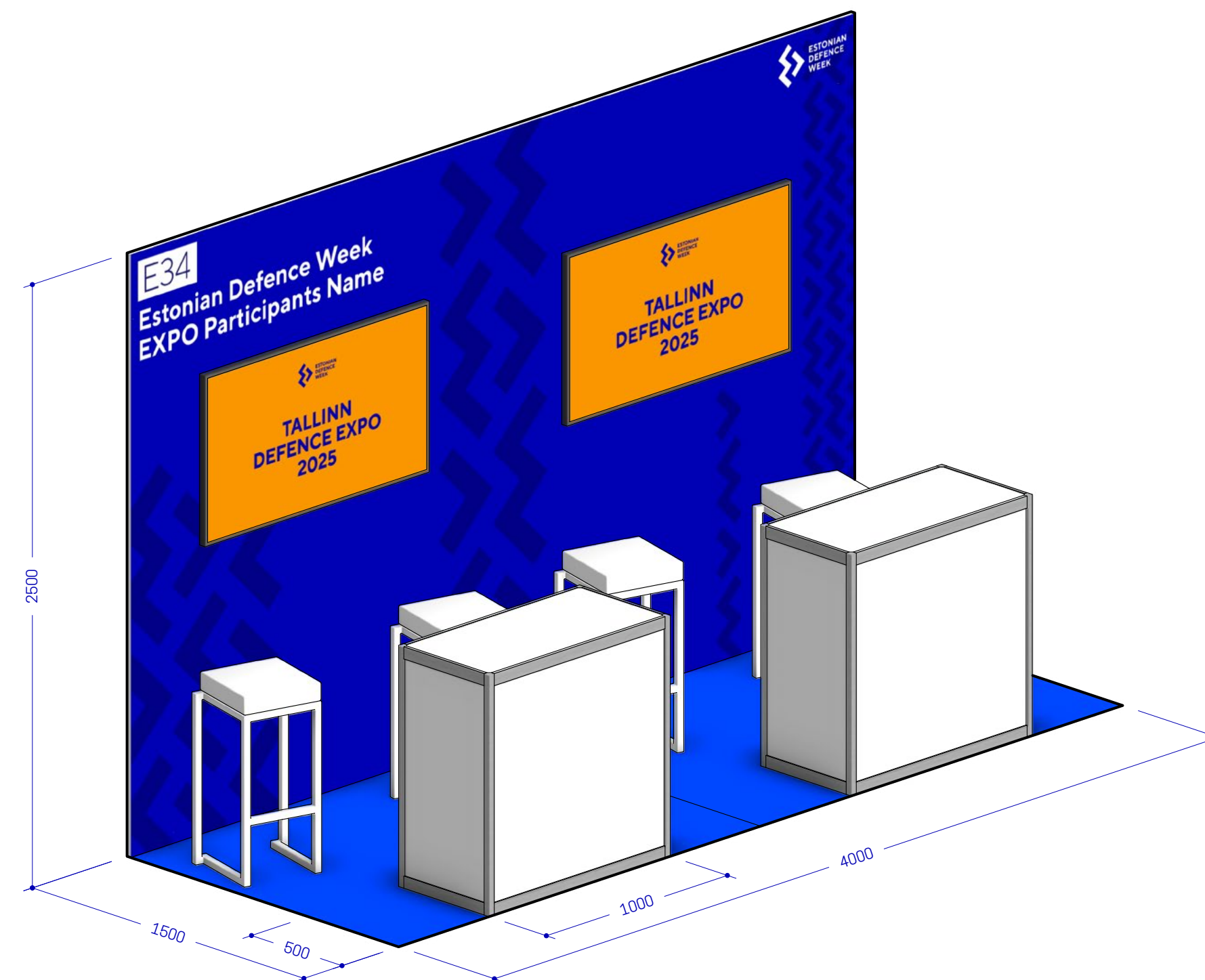
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Iso view



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A3 / M=1:20

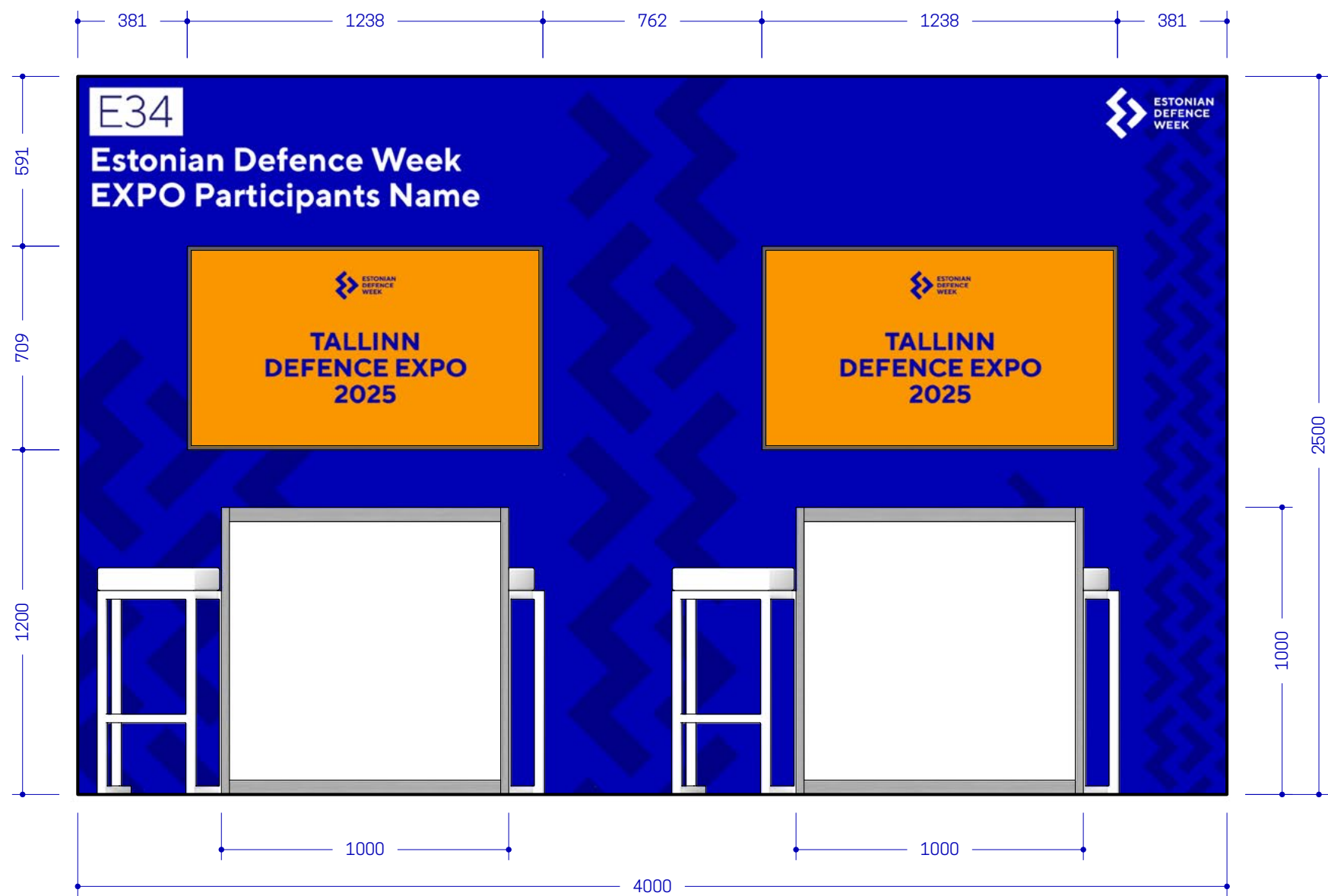
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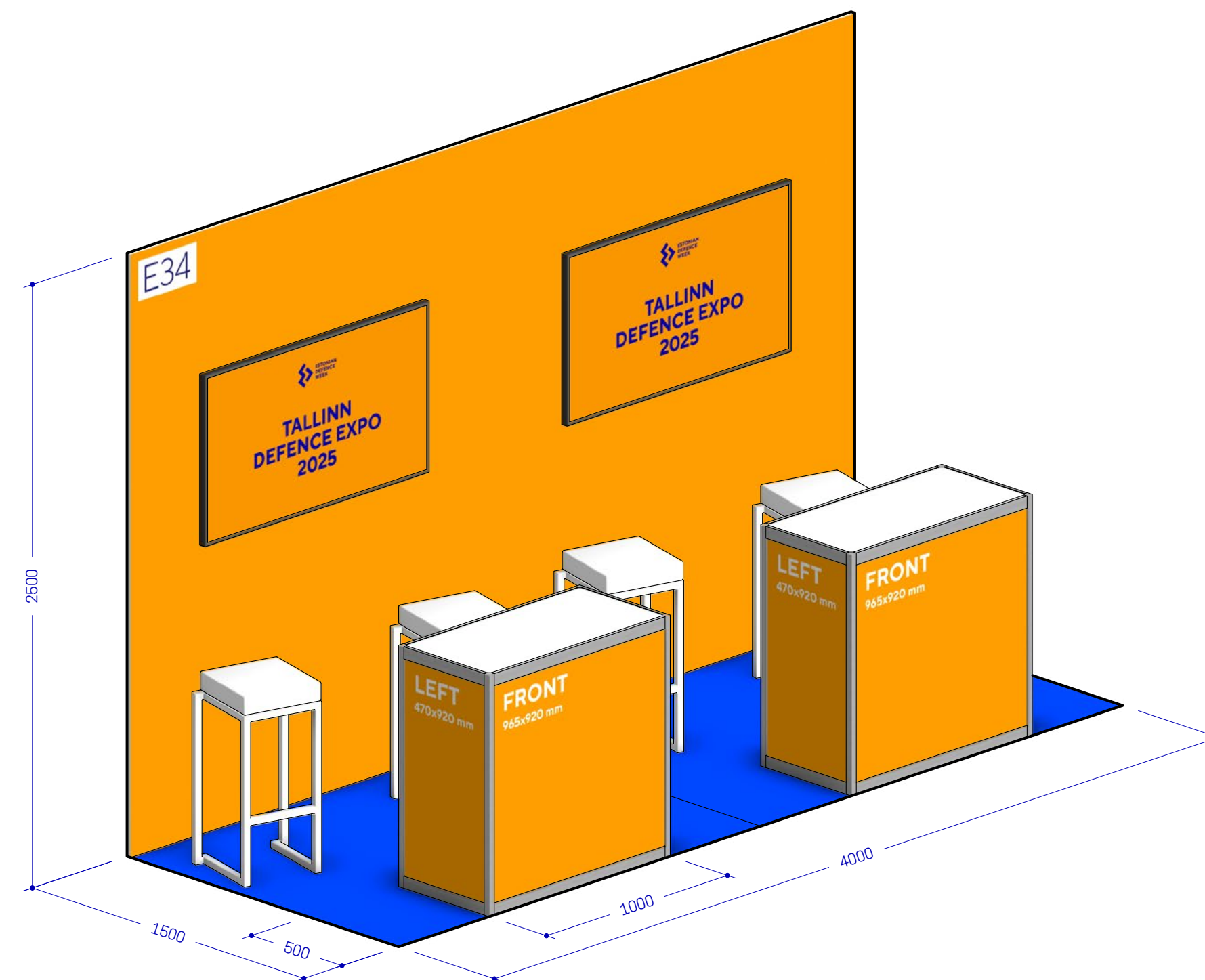
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A3 / M=1:20



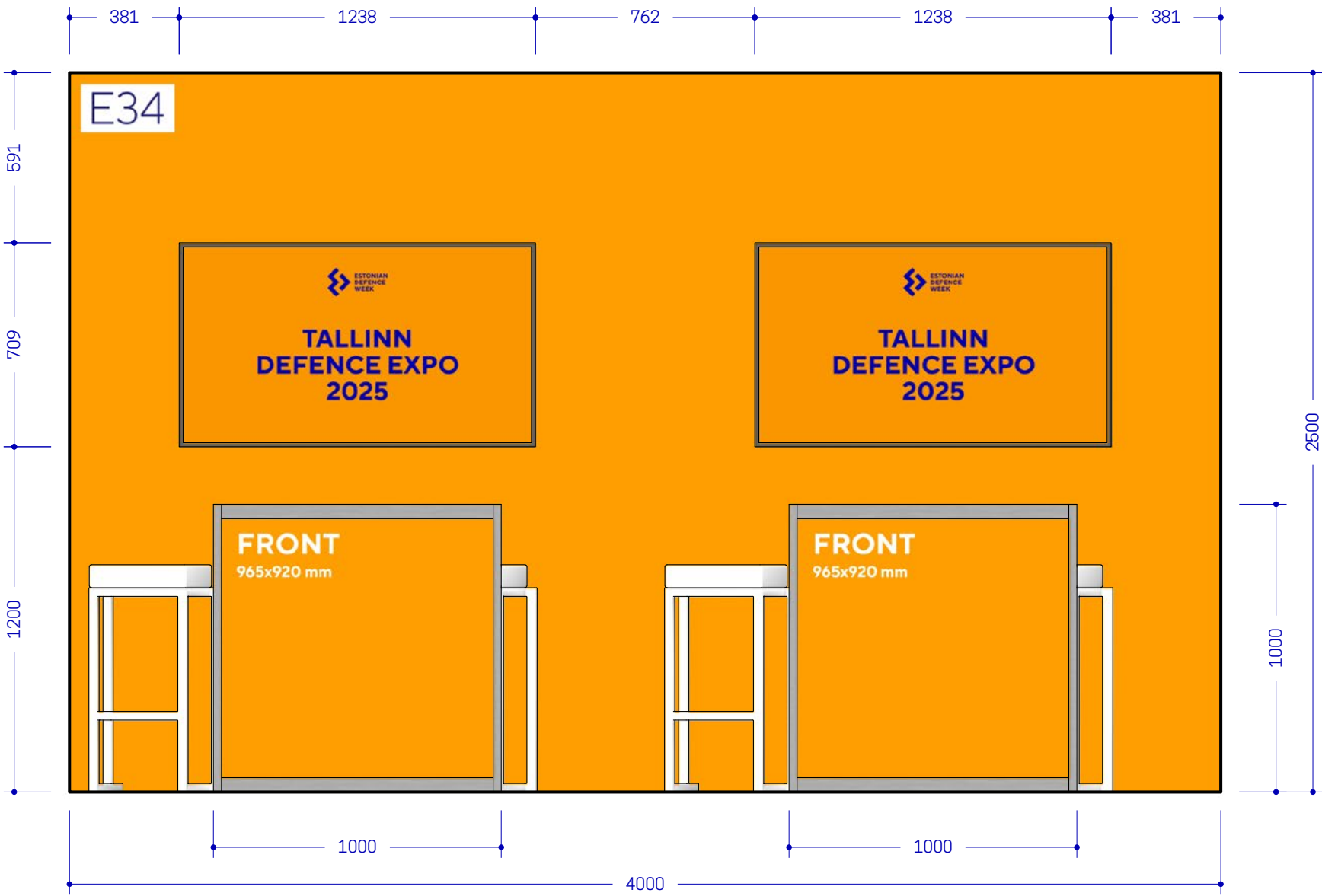
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Front view



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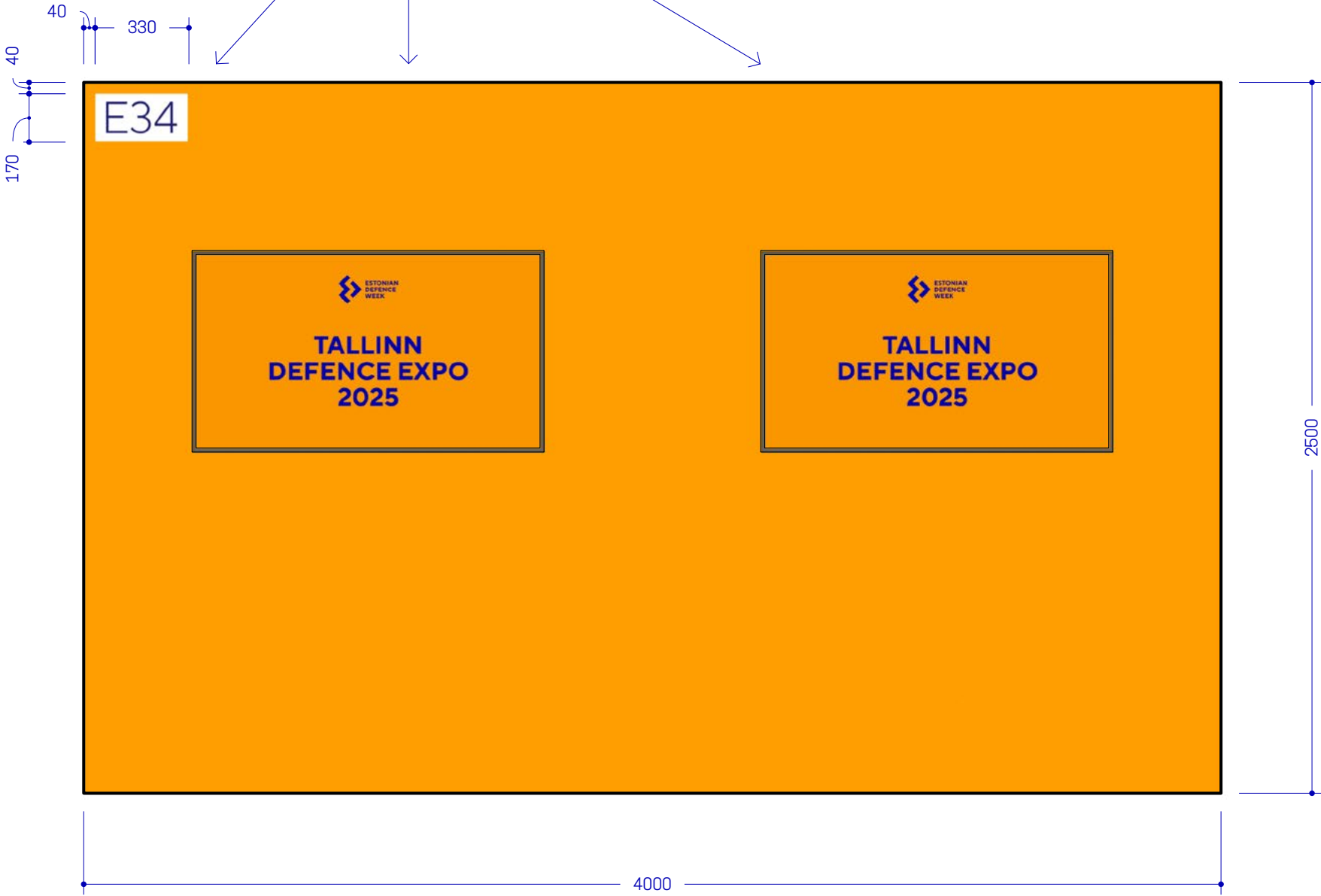
## STANDARD 1 CUSTOM DOUBLE

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All areas marked in orange can be customized with your own graphics.

#### Stand back wall

**NB!** Keep area under stand number and LCDs clear of logos and text.  
Stand number sticker will be applied on-site.



# STANDS

## STANDARD 1 CUSTOM DOUBLE

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#### 55" LCD

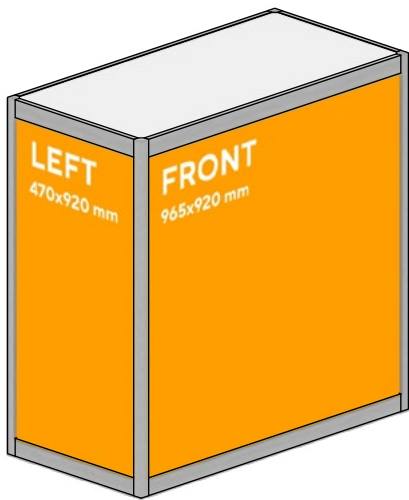
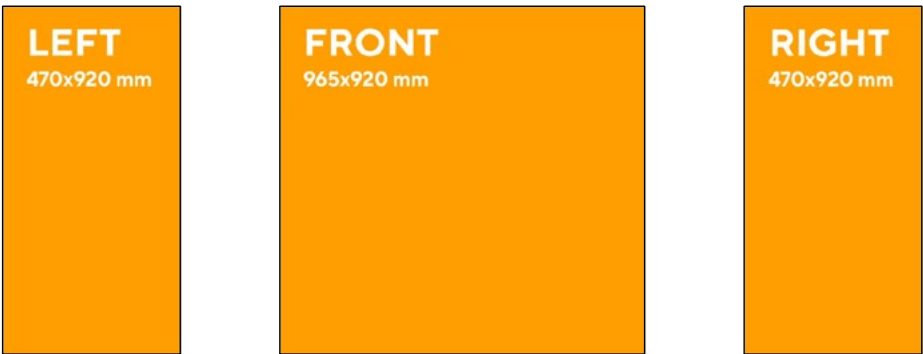


**Resolution**  
3840 x 2160 (16:9)

**Set Dimension (WxHxD)**  
1238 x 709 mm

**Active Display Area**  
1209,6 x 680,4 mm

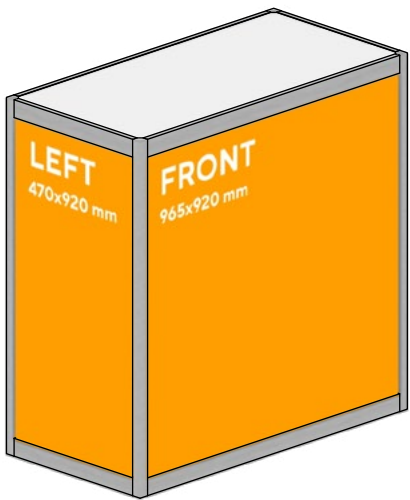
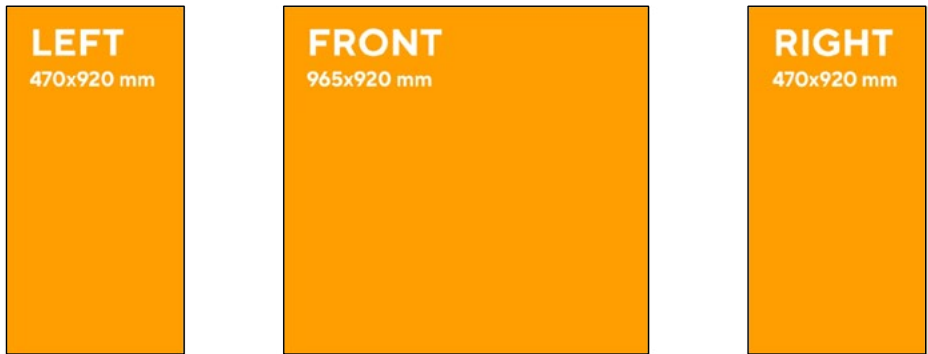
#### Exhibition counter



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A3 / M=1:20

**Important note:**  
All edges of the counter graphics will be inserted approximately 5–7 mm into grooves.  
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#### Exhibition counter 2



# STANDS

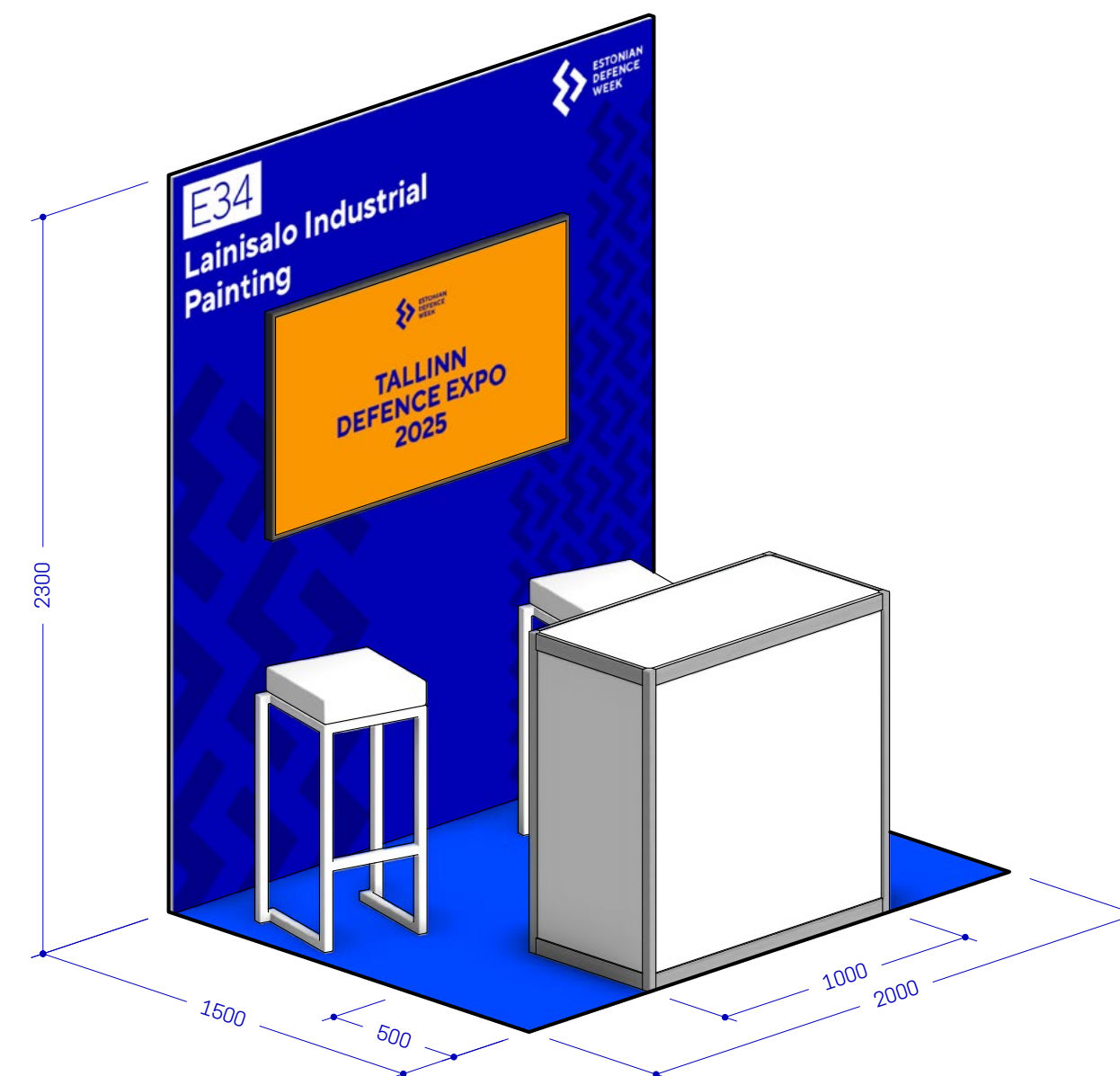
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- Footprint: 2 m x 1,5 m
- Height: 2,3 m
- Flooring: Carpet with protective film
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### STANDARD 2

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Iso view



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A3 / M=1:20

Front view





# STANDS

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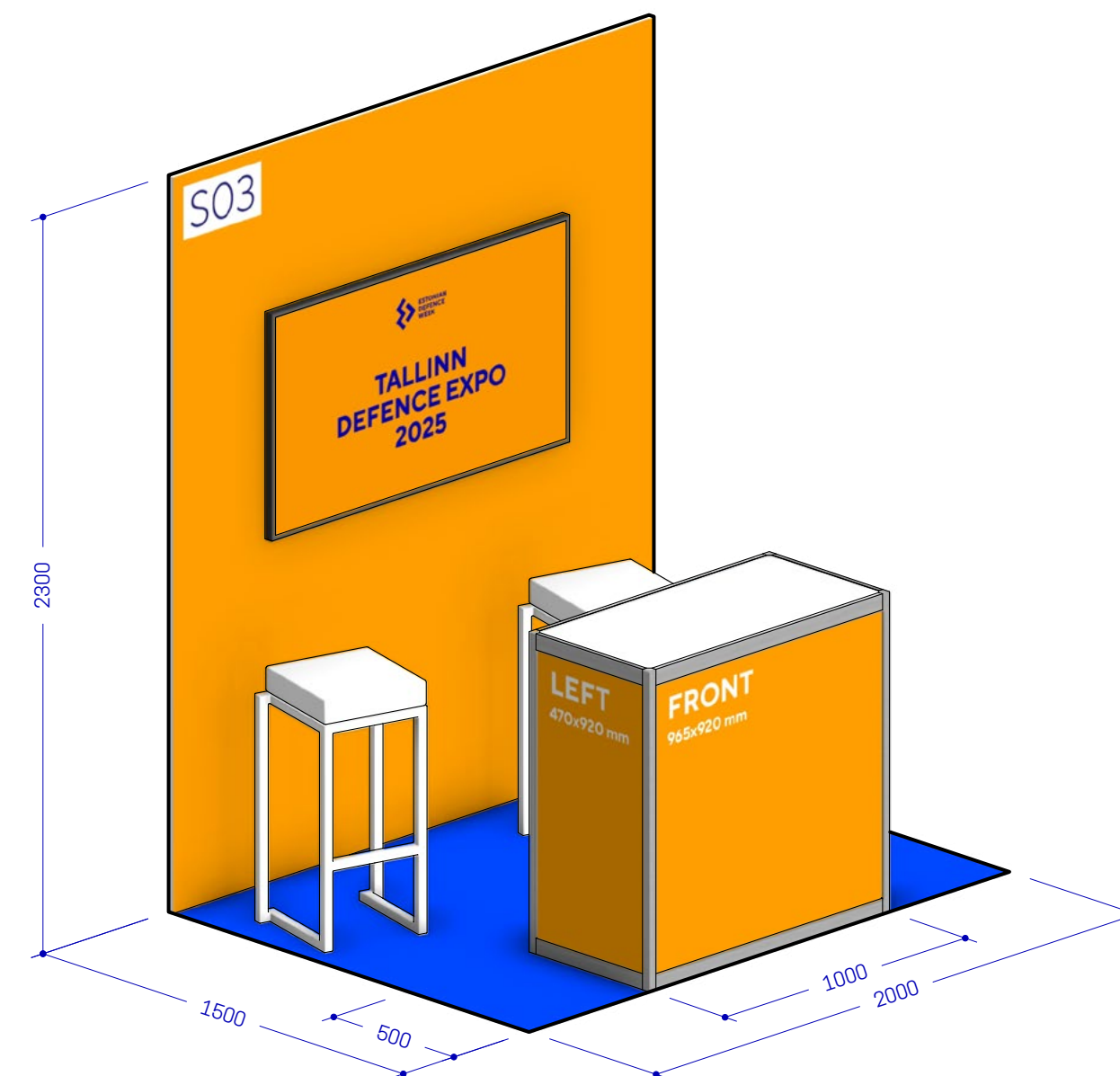
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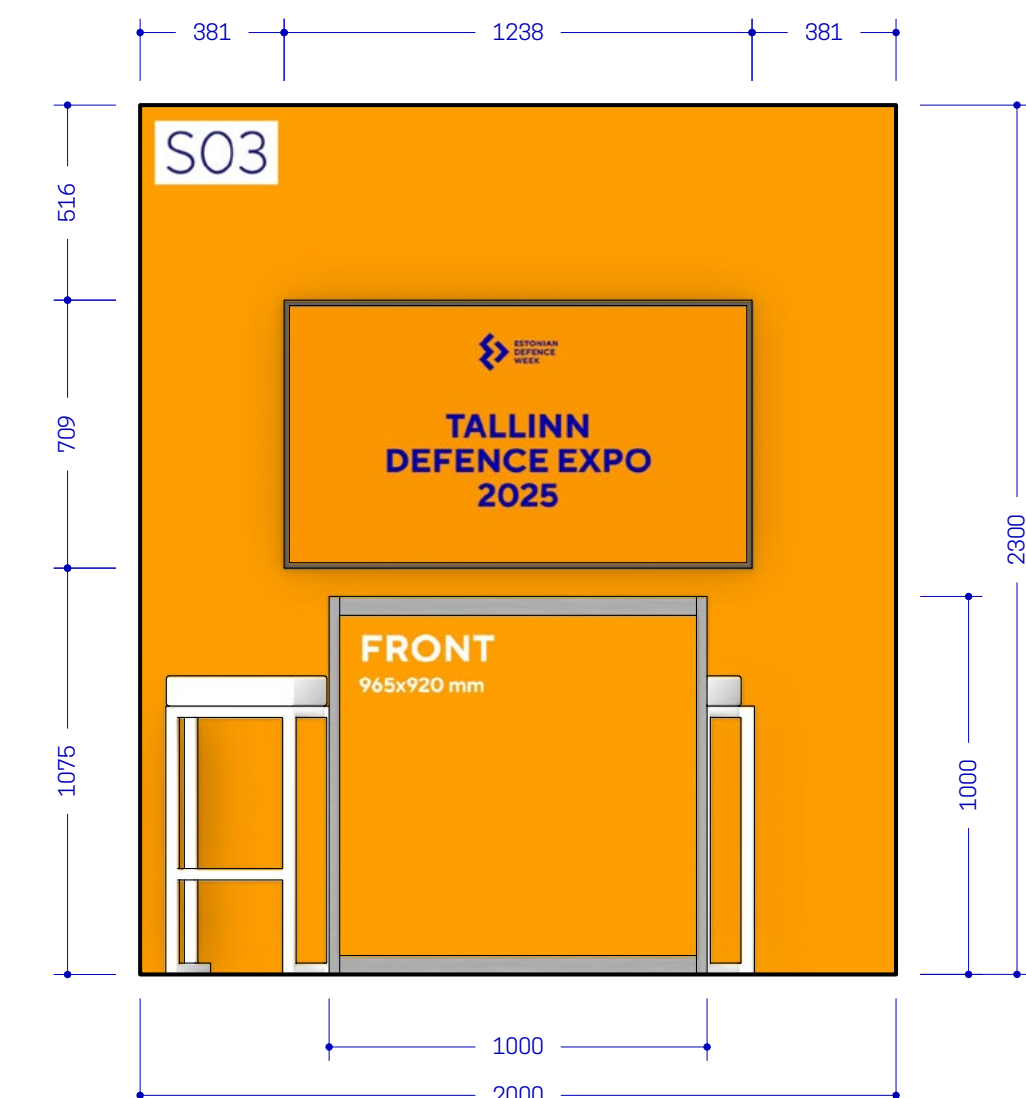
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#### 55" LCD

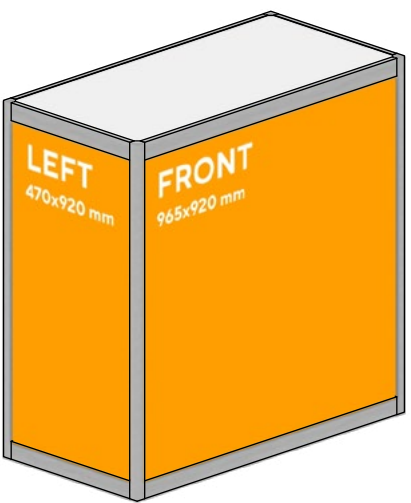
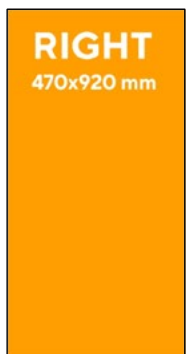
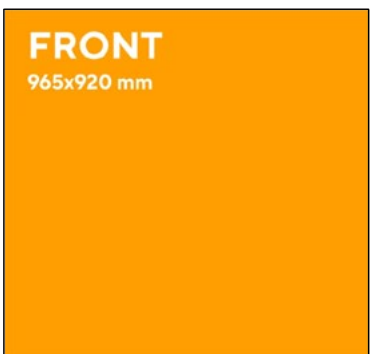


**Resolution**  
3840 x 2160 (16:9)

**Set Dimension (WxHxD)**  
1238 x 709 mm

**Active Display Area**  
1209,6 x 680,4 mm

#### Exhibition counter



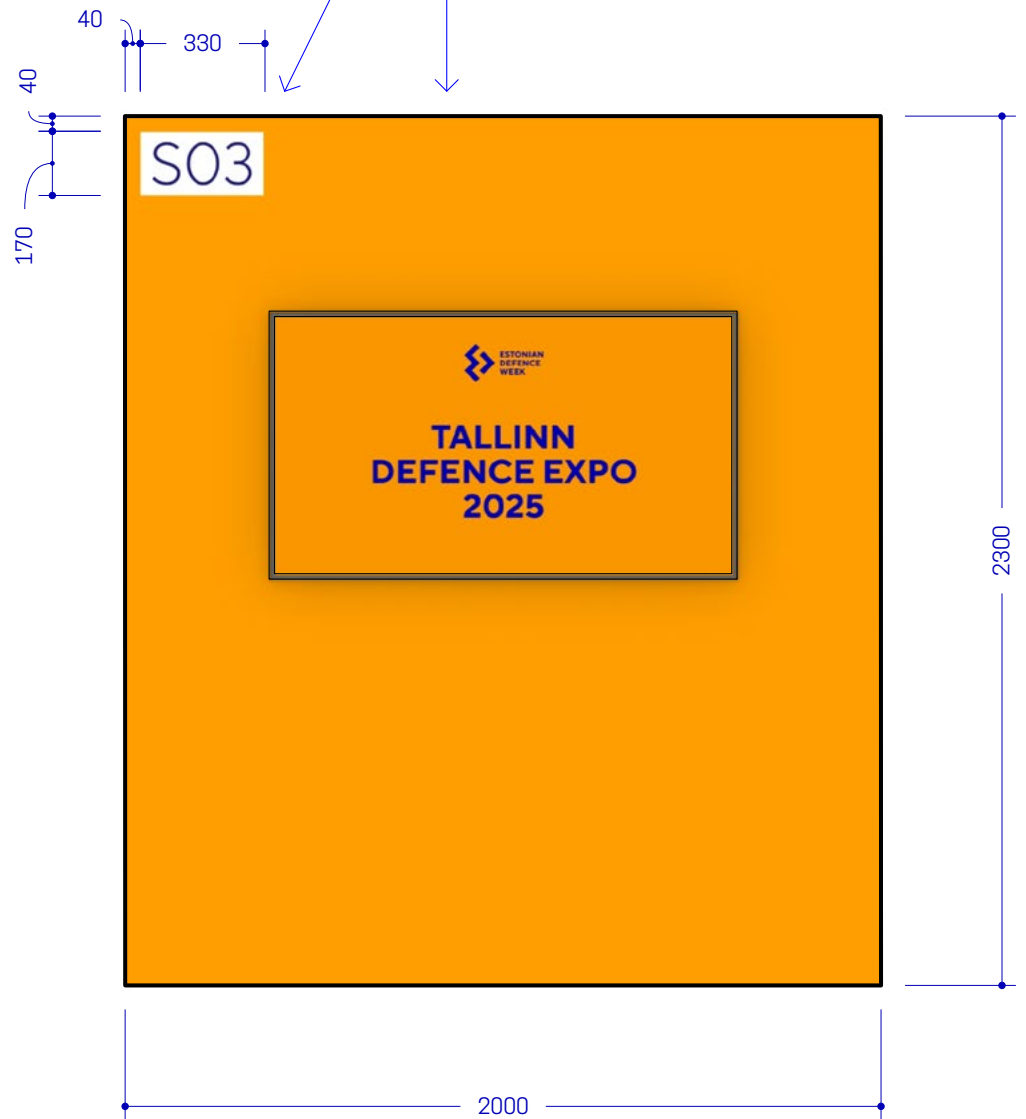
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A3 / M=1:20

#### Stand back wall

**NB!** Keep area under stand number and LCD clear of logos and text. Stand number sticker will be applied on-site.



# STANDS

## STANDARD 2 DOUBLE

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## STANDARD 2 DOUBLE

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Front view





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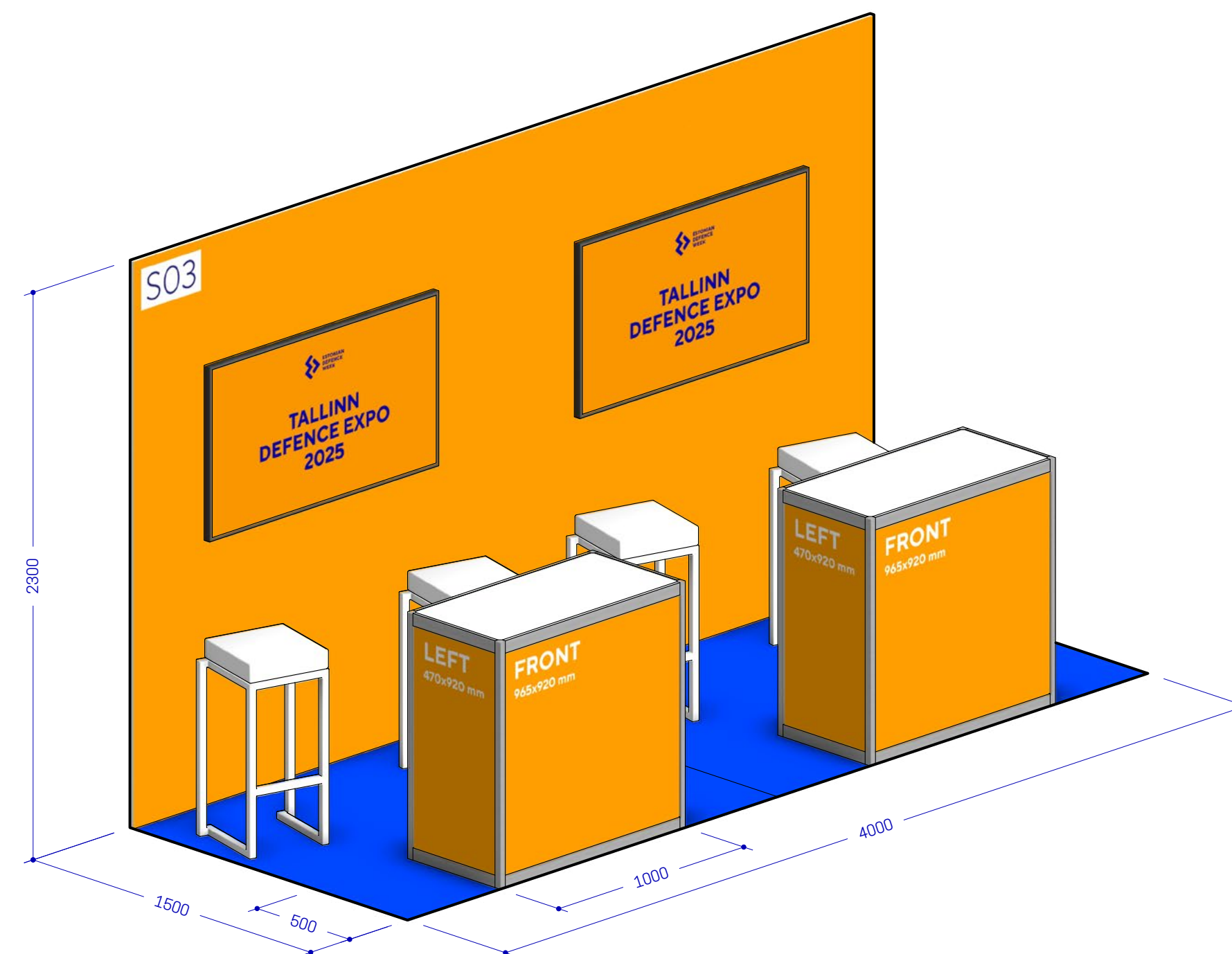
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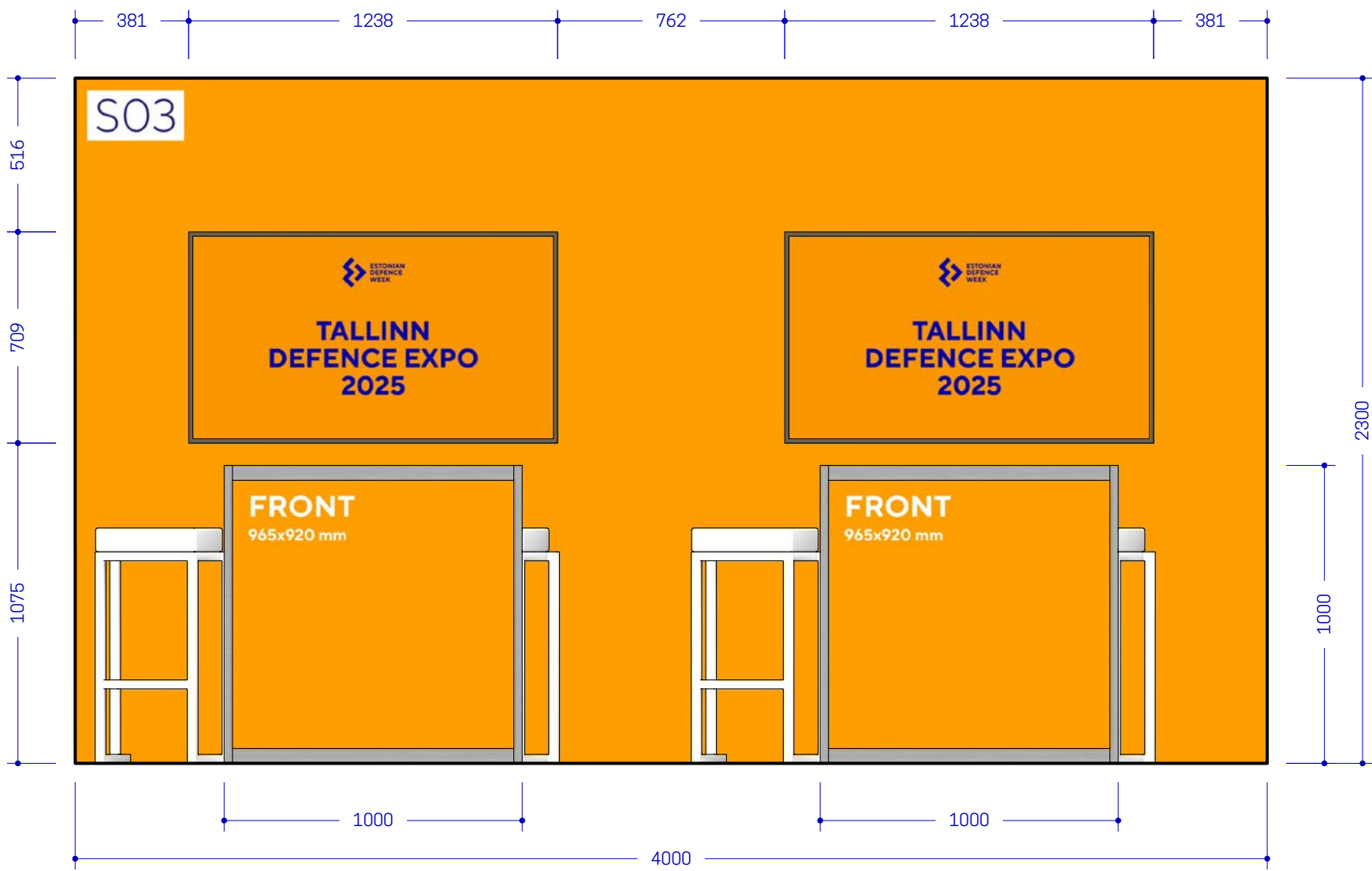
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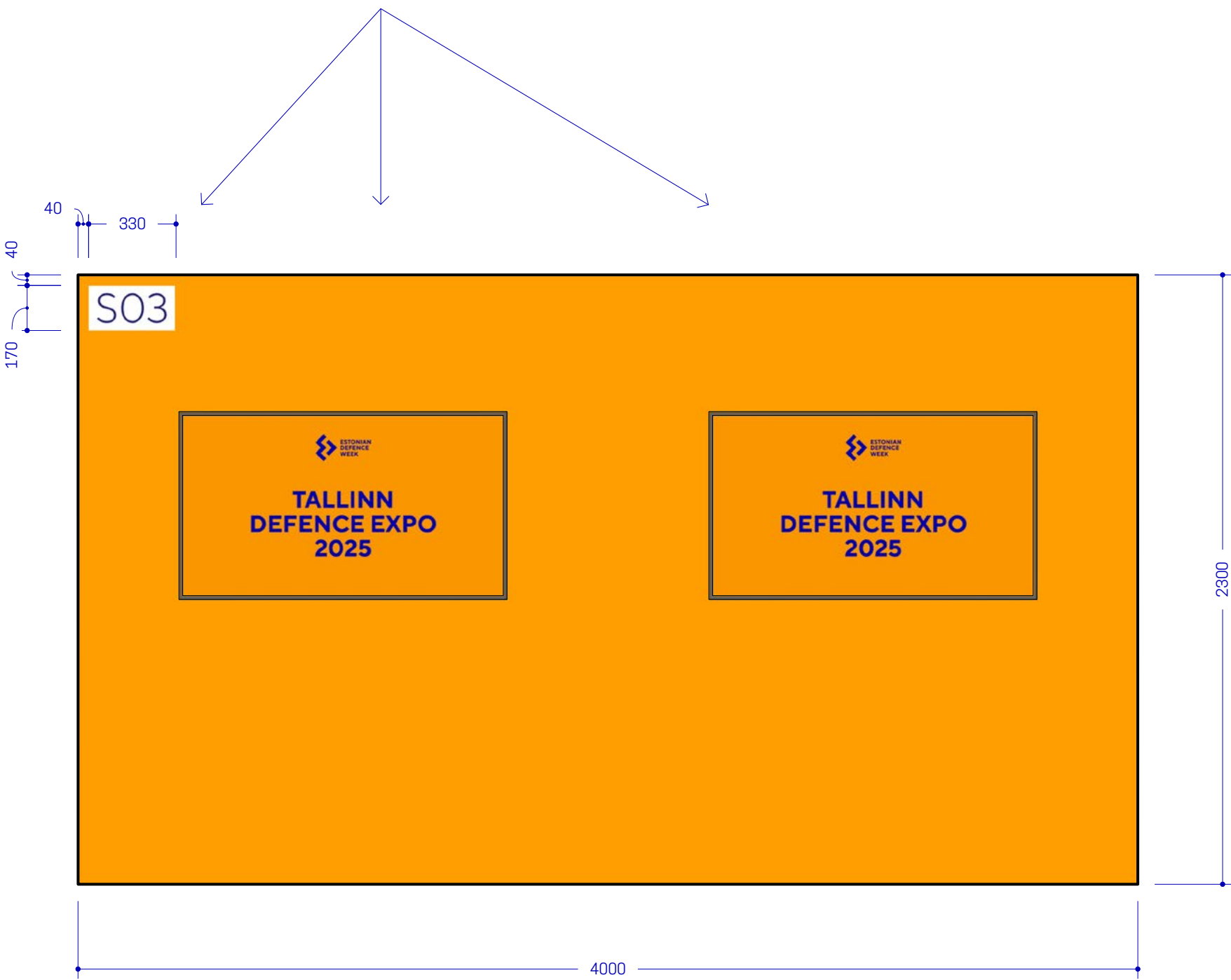
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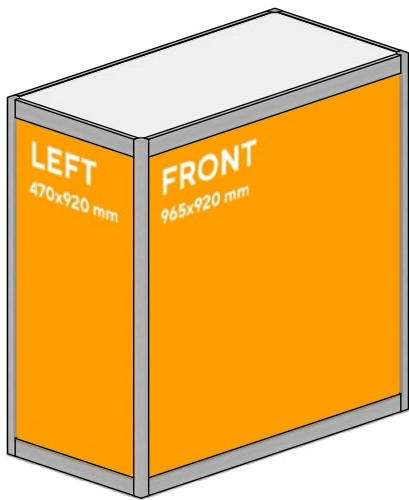
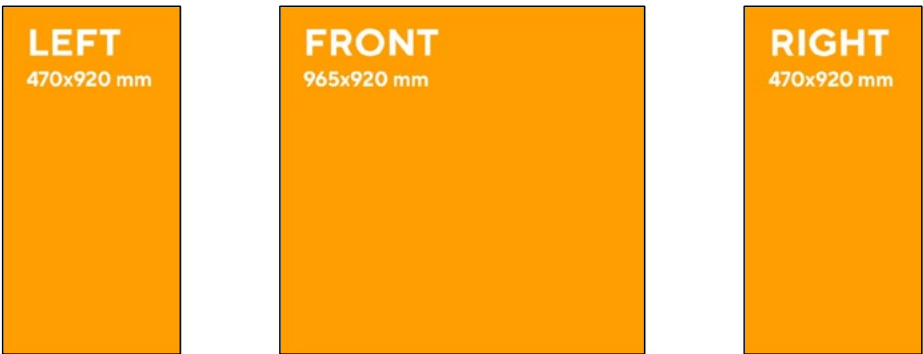


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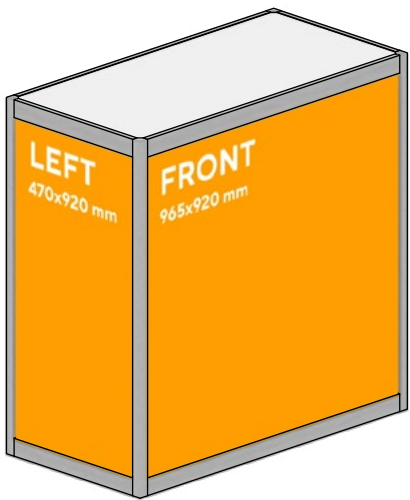
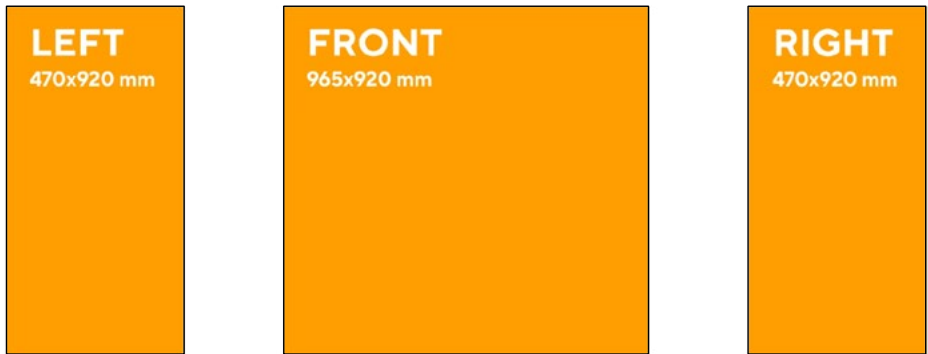
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#### Exhibition counter 2





# STANDS

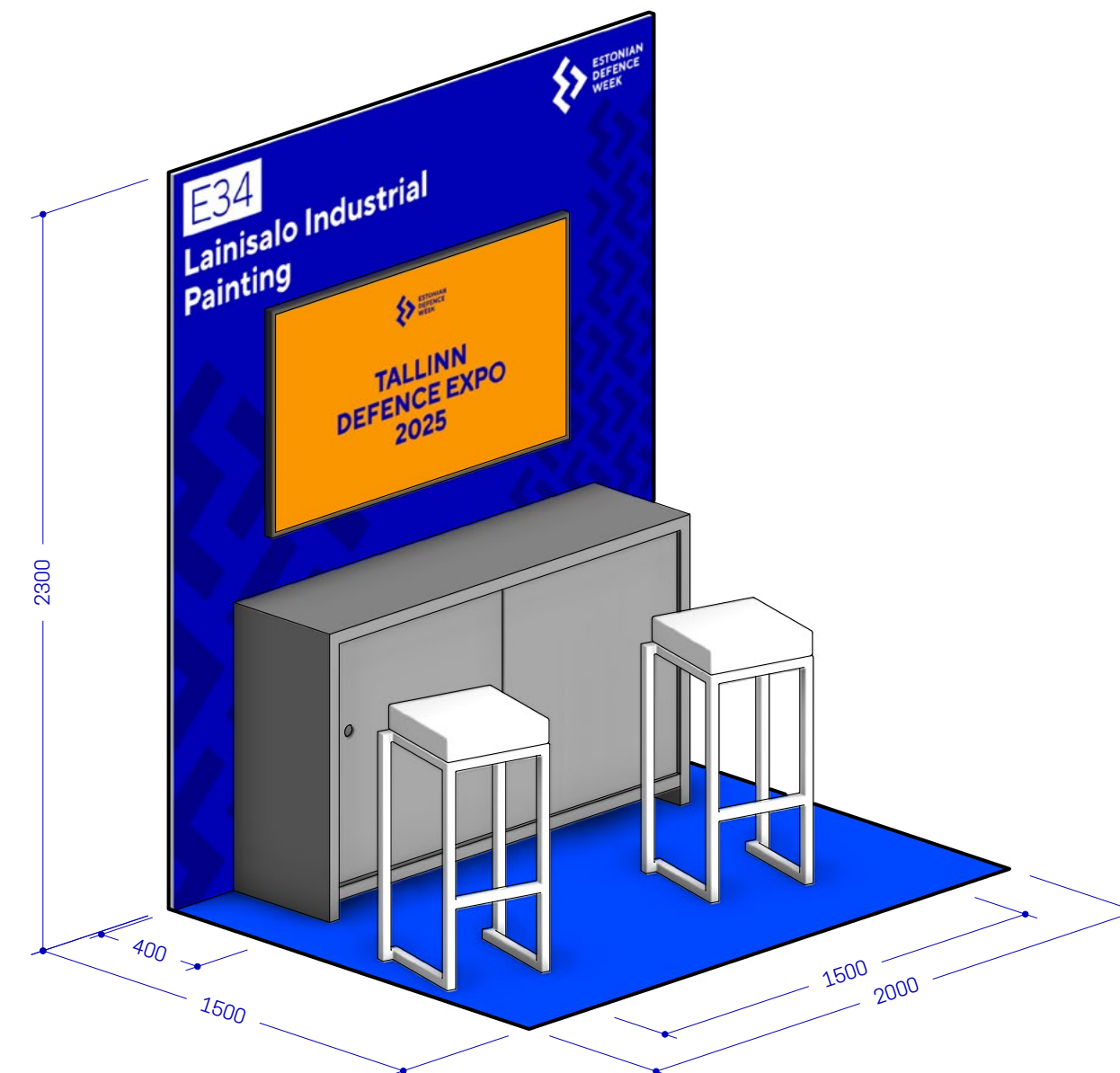
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### START-UP

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Iso view



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A3 / M=1:20

Front view



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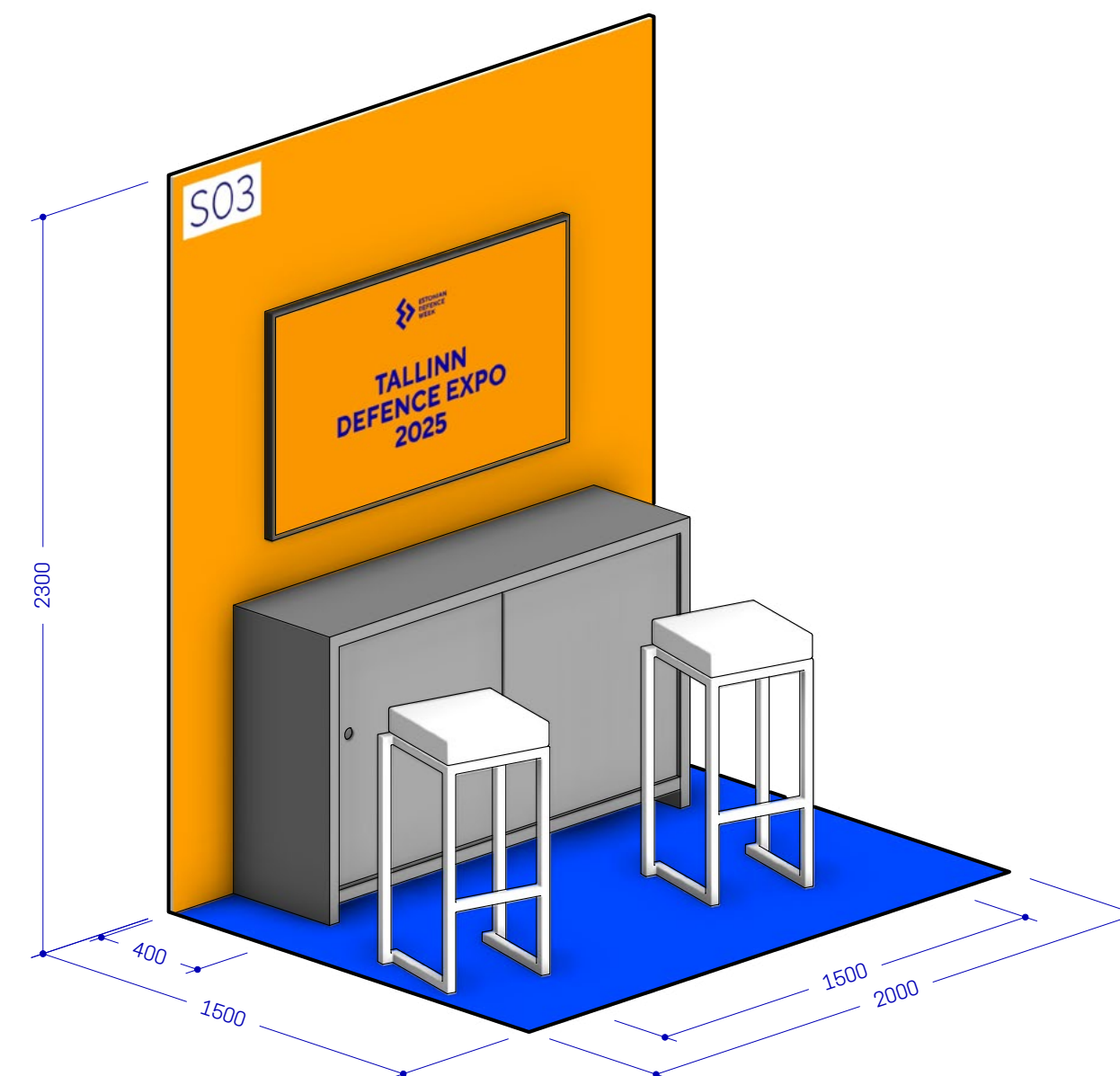
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#### 55" LCD



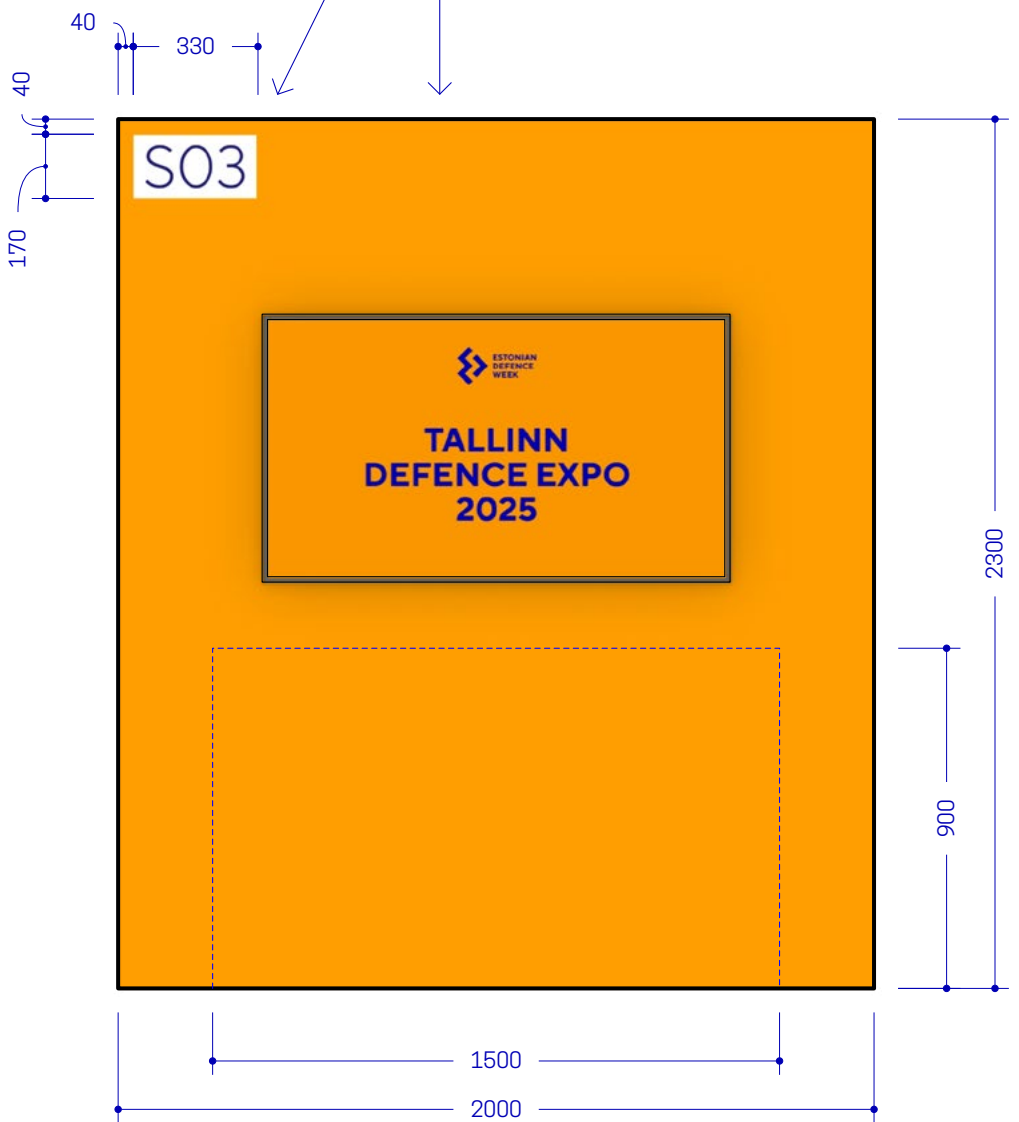
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**Set Dimension (WxHxD)**  
1238 x 709 mm

**Active Display Area**  
1209,6 x 680,4 mm

#### Stand back wall

**NB!** Keep area under stand number, LCD and exhibition counter clear of logos and text. Stand number sticker will be applied on-site.



# STANDS

## STANDARD OUTDOOR STAND

- Footprint: 3,0 x 5,0 m
- Surface: Tarmac
- Load restrictions apply – verification required
- Some stand areas are on sloped ground – check with your Expo Manager for details

The outdoor area is enclosed by a low fence and is **not accessible to the public**, but remains **visible from a distance**.

**Overnight security** is provided by the organizers.



# CUSTOM GRAPHIC DESIGN

## STANDARD 1 STAND

### Graphic design for back wall

- Dimensions: 2000 mm (W) × 2500 mm (H)
- Important: centre area will be covered by a 55” LCD screen.
- Mandatory: stand number placed in the upper-left corner.

### Graphic design for counter sides

- Front side: 965 mm (W) × 920 mm (H)
- Left and right sides (each): 470 mm (W) × 920 mm (H)

### Important note:

All edges of the counter graphics will be inserted approximately 5–7 mm into grooves.  
Avoid placing critical details or small text close to the edges.  
(See reference on page 5.)

## PRINT SPECIFICATIONS

- File: Print-ready PDF (preset: “Press Quality” or “PDF/X-1a:2001”)
- Colors: CMYK
- Bleed: 10 mm on all sides
- Fonts: Outlined (converted to paths); no live fonts
- Images: 100–150 ppi at final (1:1) size; scale accordingly (e.g., 1:10 at 150 ppi = 1:1 at 15 ppi)

Note: Custom graphic designs for stands are available as an additional paid service. Please inquire with the EXPO team for details and pricing.

## STANDARD 2 STAND

### Graphic design for back wall

- Dimensions: 2000 mm (W) × 2300 mm (H)







## START-UP STAND

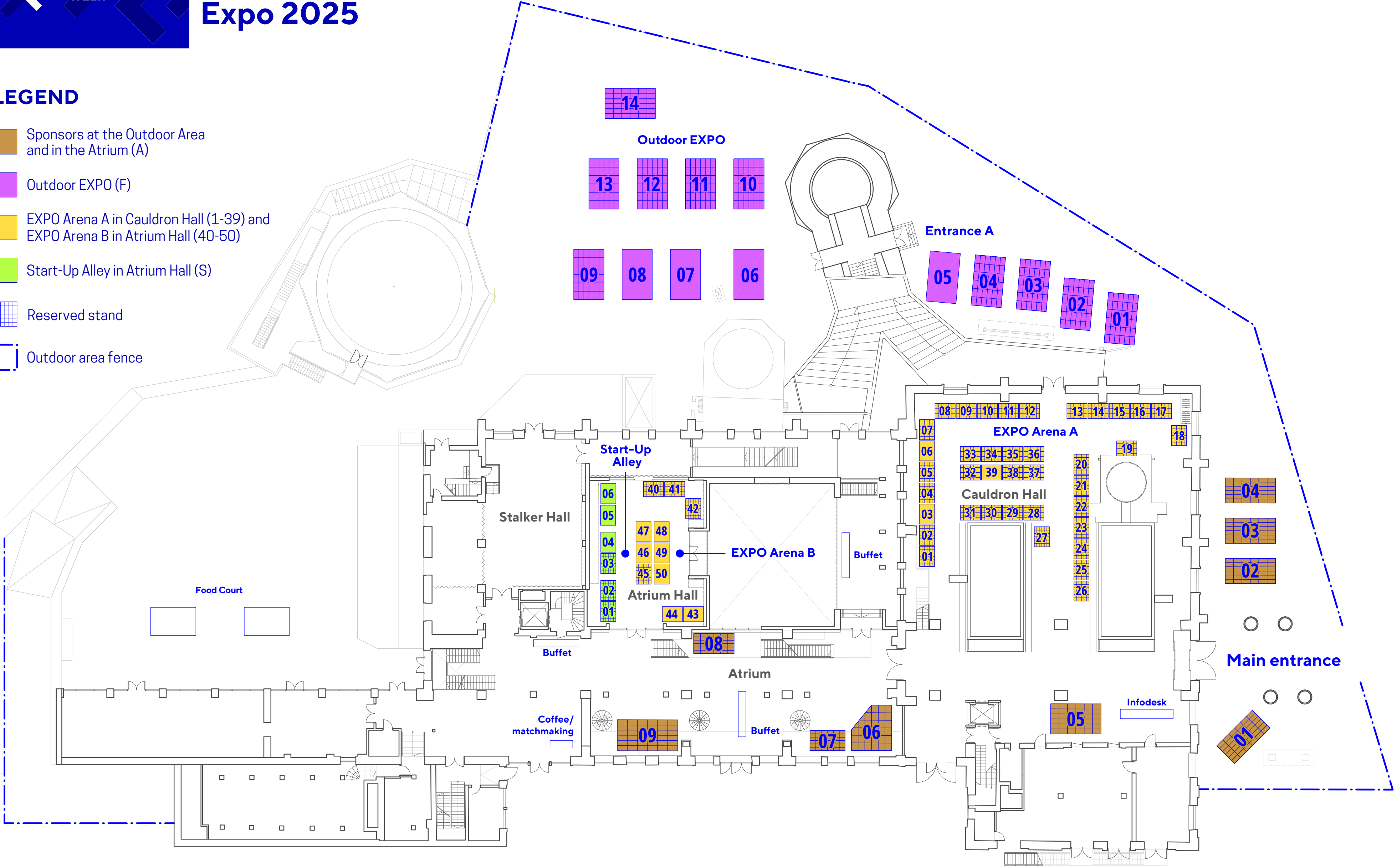
### Graphic design for back wall

- Dimensions: 2000 mm (W) × 2300 mm (H)
- Important: centre area will be covered by a 55” LCD screen.
- Mandatory: stand number placed in the upper-left corner.

(See reference on page 23.)

LEGEND

-  Sponsors at the Outdoor Area and in the Atrium (A)
-  Outdoor EXPO (F)
-  EXPO Arena A in Cauldron Hall (1-39) and EXPO Arena B in Atrium Hall (40-50)
-  Start-Up Alley in Atrium Hall (S)
-  Reserved stand
-  Outdoor area fence





The Creative Hub is centrally located in Tallinn and easily accessible by various means of transport:

A short walk from Old Town, Viru Gate and the Port of Tallinn.

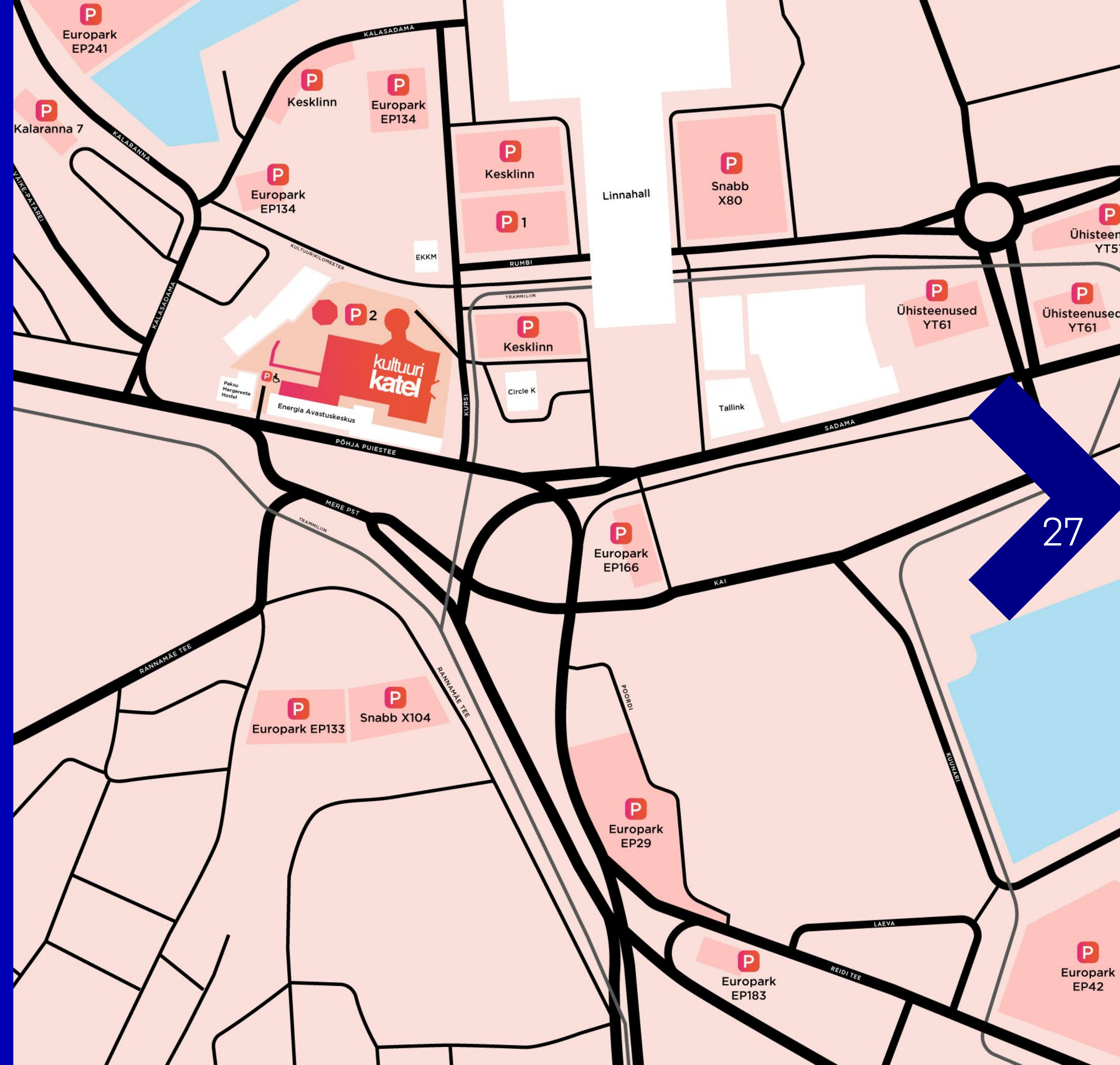
Conveniently connected by bus and tram.

- Buses: 3, 21, 21B, 41, 41B, 66, 73
- Trams: 1, 2, 5

Taxis can easily reach the venue.

Paid parking is available at the nearby Tallinn City Hall parking area.

The Creative Hub is 6.5 kilometers from the airport.





# DATES & VENUE

## EXPO DAYS

- 23 September 2025 ▪ Exhibitors load-in  
▪ ABCD CONFERENCE 1st day
- 24 September 2025 ▪ ABCD CONFERENCE 2nd day & DEFENCE EXPO
- 25 September 2025 ▪ EDW SYMPOSIUM & DEFENCE EXPO  
▪ Exhibitors load-out

## LOCATION

**The Creative Hub (Kultuurikatel), Kursi tn 3, Tallinn**

**Destination PIN:** 59.44436155707877, 24.751323184951033

**Google Maps Link:** Event Venue (<https://maps.app.goo.gl/g9WNYLQK6sftyACS6>)

**Parking:** at Kultuurikatel (<https://kultuurikatel.ee/en/tallinn-creative-hub/how-to-get-here/#parking>)

Parking is available around the venue at designated areas and is subject to local parking fees.

Please check the signs on-site or refer to Tallinn's public parking regulations for details.

# ADDITIONAL SERVICES

EDW EXPO provides additional technical and convenience services for exhibitors. The available services include but are not limited to:

- AV Equipment & Services
- Lighting Solutions
- Furniture, Staging, and Scenic Design
- Event Production
- Photography, Videography & Editing
- Graphic Design
- Support Personnel & Technical Crew
- Catering Services
- Courier Services
- Storage & Parking Services

For detailed information and pricing, please contact our technical partner:

**Kingent Management**

Tel. +372 5557 5318

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www.kingent.ee

Or reach out to the Expo manager:

**Merlyn Paomets**

Tel. +372 5840 0583

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